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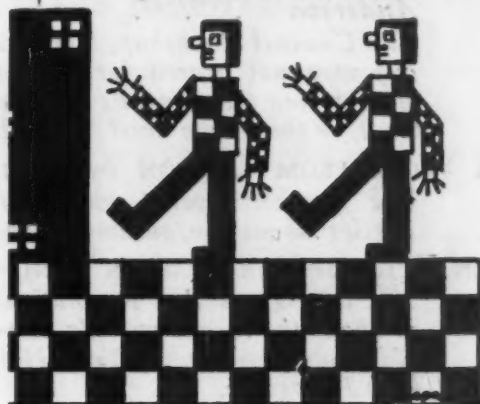
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✿ ✿ ✿ Next week's issue will be The Children's Book Week Number. It will contain Harold M. Sherman's article on "Ralph Henry Barbour"; Josiah Titzell's on "James Dougherty"; an article by Irving Crump on "Dan Beard—A National Institution"; "Poetry for Children" by Rachel Field and several others. ✿ ✿ ✿

✿ ✿ ✿ Our leading contributor for the issue of November 2 is Joseph Wharton Lippincott, who has written for us an article on built-in bookcases. The article will be illustrated by photographs from the collection made by the National Association of Book Publishers. ✿ ✿ ✿

✿ ✿ ✿ Marion Clyde McCarroll, Editor of the Woman's Page of the New York

*Evening Post*, is writing for an early November issue an article called "Books on the Woman's Page." ✿ ✿ ✿

### THE PUBLISHERS' WEEKLY

*The American Booktrade Journal*

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# The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, OCTOBER 19, 1929

## A Book for His Sisters and His Cousins and His Aunts

*A New York Bookshop Has Been Built On the Basis of No Censorship, No Matter How Enlightened, and On the Broadmindedness of Non-standardization*

Harriet Anderson

*The Channel Bookshop, New York City.*

**B**EFORE we opened our shop about five years ago it was not the general custom, as it may be now, to build up business on the policy of trying to meet the wishes and needs of the customer. We did some sleuthing disguised as customers at that time, and we found a number of places where the ruling policy seemed to be to sell the popular book or to sell the slow-moving book or to sell what you thought the customer ought to want or to sell what you liked yourself.

We decided to build up our shop on the basis of no censorship, no matter how enlightened, but to try our best to have a sympathetic understanding of the customer's view, temperament and character, and to give him what he wanted. Our own personal preferences were not to enter in to it at all; nor our mistaken judgment in buying! We wanted to make coming to our shop so pleasant an experience that it would be repeated with pleasure. Therefore, in so far as we could, we tried and we still try to keep an unobstructed channel through which we can get the customer's wants expressed and satisfied.

"What *am* I going to give my mother?"

"Have you a book for my uncle?" "I want a book for a little girl. She is not a very particular little girl." "Have you a book for a present, but it must not cost more than a dollar and a half?" "Will you help me pick out some books for a middle-aged woman who has read everything?" "Isn't there a really good book about decent people?" "What is an amusing book for a friend in the hospital, but it must not make him laugh?" "I am so tired of novels — haven't you something I'd like that isn't fiction?"

These are typical of the requests that come in to every bookshop, particularly small ones, and I do not suppose for a moment that they are peculiar to our shop. Nor do I believe that our policy is a peculiar one. Much water has flown under the mill since five years ago, and I think that all small shops realize that they must grow and maintain their trade upon the basis of meeting the needs of the customers rather than upon selling books that are personally liked, or upon any kind of censorship idea, or determination to move particular books.

Of course, even with this policy there are, as we all realize, times when we do





standpoint of pleasing and really satisfying the customer than of merely moving books. Modern salesmanship knows that just selling a book may be a very poor business, may make a thin trickle of melody in the cash register, whereas the selling "plus," — the intelligent and as disinterested as possible consideration of the customer, — harmonizes that melody into a rich orchestration that makes a more substantial sound (addition of the "brass" doubtless)! Later on I would like to touch on this point again.

Our shop, like other small shops, is not geared for mass selling or mass buying. We are not standardized in any way, and we do not cater to a standardized taste. We, therefore, have a quite different function from that of the book clubs which do not come into contact with their customers, but which sell a particular book picked by a glorified board of censors and meant for mass selling.

To fight this idea of bookselling seems to us like barking at the waves. It may relieve your feelings to bark at the waves, but where does it get you? Modern methods of production and distribution are not going to be forever sealed to the book-trade, and we cannot expect alert men and women not to capitalize their special qualifications as the group of critics has done who pick out a "book of the month," or



sell the book we personally like, times when we do exercise a kind of censorship, times when we do try to move particular books. But this, too, is done rather from the

the group which has entered business on a cut-price basis. No matter whether we like it or not there are a great many people in this country who like to have

their books picked for them by a good committee who will take the authority and responsibility for saying, "This is the book you must read this month." And, of course, there are many who frankly like A and P book prices. Why not?

There are still left plenty of people who like to do their own picking, or at any rate help in the picking, who like to talk with the bookseller, like to leaf through a book before buying; lots of people who do not know what they want for somebody else, or for themselves, and who do want personal understanding of their problem and personal help on it. Then, too, there are the terrifying people who so adequately know what they want. They are the hardest of all to satisfy.

It is for this big public and a public that can be encouraged to even larger growth that we and shops like ours have our place.

Our shop, like so many things since all

Gaul set the fashion, is divided into three sections, and it has three saleswomen. We have a rental library; a section for current books of general interest

(our greatest activity) and a young hopeful section of modern first editions, old books and fine bindings. In our sales personnel we represent three different temperaments and approaches to selling, but we all three unite on doing this on a personal knowledge of the book we are talking about. I suppose we depend rather less than is usual on reviews. We glance at them at least, though not always, and some we read fairly carefully. But we do read the books themselves, and in almost every case at least one of us knows something at first hand about the book we are selling.

There are, of course, times in our shop even with its ridiculously small transient trade when we sell a book because the customer wants a "best seller," a "popular novel" or "the latest book." But by far the majority of our books are sold not primarily because of these things but from a





different approach entirely. We know that established authors do not always repeat their successes, we know that when an author leaves the type of book he usually writes for a new field he may not be welcomed by his readers, we know that for our purpose best seller lists and reviews may not be reliable. The reviewer may give not only a sincere review of a book but a much more intelligent review of it than the bookseller could give, and yet there is one thing he does not know that the bookseller knows—and that is the customer who is considering the book. We know that "Orlando" is a beautiful and desired book to one and a mass of meaningless words to another; "Fish Preferred" is the delight of a husband, and the despair of a wife. "I read these things?" said a husband to me in piqued irritation in response to a question of mine, "Oh, heavens, no! I get them for my wife." Looking at



the expression of horror on his face I wondered idly for a moment how he stayed married to her under the circumstances.

So we cannot say in our shop "this book is good" as one can say that to one hundred

million people. We are talking to Mrs. John Doe and we *know* that she won't like a book like "Kristin Lavransdatter" no matter how the critics rave about it and no matter how thick the Nobel prizes hang about the author's brow. So we sell her—perhaps "The Six Mrs. Greenes," which is also praised by critics and which she will like probably better than we do. No indeed, from our point of view, the book is not good in the abstract but in the concrete. "If it be not good for she, what care I how good it be?" Just how "good" is "Hunky," the unanimous choice of a group of critics, to Mr. or Mrs. Banque who would run, not walk, a mile from any book about an immigrant laborer doing anything? What they want is a book like "Hide in the Dark" that is so full of beautiful women and adequate incomes that you expect to see a dollar sign before the numbers of the pages, or a

book like "They Still Fall in Love" where financially solvent people do pleasant expensive things. So you see right here is where we do exert a censorship!

There are those who love the experimenting and outspoken moderns and who rejoice in strange words and no punctuation and brutalities and horrors of all sorts—"a swell book," they say; but these same people want a "book for my mother" or a "book for my uncle," and we have to help find something for these and for their sisters and their cousins and their aunts. For these relatives and friends will not read books with what is to them offensive writing about unnecessarily disagreeable problems. We must find books about nice people doing pleasant things; books that handle "problems" with dignified reticence, and which work out some kind of satisfactory solution.

Here is the field in which we do our greatest amount of digging and plowing—and perhaps our greatest haymaking! (I wonder if our auditor could prove it?) But this is without doubt where personal attention, sympathy, understanding, tact and "brotherly love" are put under the greatest strain. This is the kind of thing that cannot be done by mail, by being a "god afar off."

There are the cases where just a sweet simple story is wanted. That is easy—anything of Temple Bailey or Ruby Ayres or Margaret Pedler satisfies that group; but there are many who require something different in setting or in style. For these we have found successful the novels of Dornford Yates, most of Snaith, books like "The Window," and "Visitors to Hugo" by Rosman, "Goose Fair" by Roberts, "Key Above the Door" by Walsh, "Spring" by Cleugh, "The Prince Serves His Purpose" by Mil-





*A Corner of The Channel Bookshop, 279 Park Avenue*

ler, "Hairpin Duchess" by Woods, "Diana at the Bath" by Yates, "Mareea-Maria" by Kerr. "China Shop" and "Thunderstorm" by G. B. Stern can also go in this list.

But there is a still more difficult group of readers who make greater literary demands. They want something with a more acute or profound character analysis, something with more distinction of plot or style, something that requires more of the reader in background and mental alertness. But it must be in the old tradition, it must be free of the modern touch whether stream of consciousness or just plain drunken jazz, or anything in between these extremes. In this group we have found many who do not know and who are delighted to become acquainted with "The Song of the Lark" by Cather; "House in Dormer Forest" or "Precious Bane" by Webb; "Green Apple Harvest" or "Tramping Methodist" by Kaye-Smith; "Sea Horses" and "Woodsmoke" by Young; "William" by E. H. Young;

"Howards End" by Forster; "Barbery Witch" by Richardson. In this general division and perhaps a little more special are "Tristan and Iseult" translated from Bedier's version and "Region Cloud" by Lubbock.

We find that books seem to appeal to temperaments rather than to sexes, and yet we find certain books that have apparently been particularly liked by men (some of these, but not all, equally by women). For tickling the mind, "Jerome" by Bedel; most of the Saki things; "The Prince or Somebody" by Golding; "Mr. Amberthwaite" by Marlow; "Hind Let Loose" by Montague; "Egg Pandervil" by Bullett; and "The Major's Candlesticks" by Birmingham. For more solid reading the translations from the German by Thiess, Thomas Mann, Schickele and from the French of Roger Martin du Gard are perhaps not so widely known. We find them good men's books. Many have not had "Buddenbrooks" or "Maria Capponi" and are glad to read them, and surely the



Thibaults should be more widely distributed.

It is noticeable that the books listed above are not all so desperately new. It is a welcome quality of this group of readers that the character of the book is of more importance than its age.

In books that lie outside the fiction field we have found many friends for the "Original Letters" of Mrs. Eliza Fay, "Letters of Madame," "Byzantine Portraits" by Diehl, "Portrait of Zelide" by Scott, "Daughter of the Samurai" by Sugimoto, "Englishmen, Frenchmen and Spaniards" by Madariaga, "Letters of the Empress Frederick" edited by Sir Frederick Ponsonby.

To come back to our opening point about our selling policy and wind up this article by making both ends meet, let me emphasize what I have indicated in the comment above: we do find ourselves involved in our own preferences, and in a kind of censorship in spite of ourselves. We do make decisions about what the customer will like or not like and steer him into or away from the haven of a particular book. "It's about people on a farm" we might say to A to keep him from buying the book; "It's a brilliant study of differing temperaments in a family—acute observation and witty—awfully good reading" we might say of the same book to B to make him buy it. The decision is ours, ours the responsibility, and we must stand or fall by it. Even when, as in the case of the book I have just alluded to, it

is one we personally like extremely, we do exercise this care in selling. But oh what a difference it makes when we can wholeheartedly be enthusiastic about a book! What a joy to have "discovered" "The Private Life of Helen of Troy" and "Innocent Voyage," and "Byzantine Portraits" and "Englishmen, Frenchmen and Spaniards." And to have begun to sell them before the rest of the world really waked up to them! And how we did sell them! When all bookshops were kept busy handing out "Elizabeth and Essexes" we were also handing out at a rapid rate the Madariaga book because one of us had read it and was immensely struck by it. Such is the power of personal enthusiasm. It was this same personal knowledge of the book and enthusiasm about it that gave us such good sales on the non-fiction list I have given, in some cases outstandingly good sales.

With any book to which we give this personal recommendation we give a "Satisfaction or money back" assurance. Heaven forbid that we should encourage people to exchange books or get credit for them, but in these cases—which we three sincerely wish could honestly be more frequent—we do unreservedly encourage it, for we are then in a way selling our own book, something for which we ourselves feel a responsibility, and we think we should make good if in such cases we disappoint or displease. We have had in five years only one return of one book on this basis.



# A Word From London

Frank Swinnerton

THE season, here, I am told, is a good one, despite the shortage of really first class books. Buyers are numerous and eager. The better the book, the larger the sale. So, at least, a very able bookseller says; a man who can sell a thousand copies of a new novel without turning a hair. This, in England, is almost a miraculous sale for a new novel through one bookshop, owing to the prevalence of the circulating library; and news of an increase in the number of book-buyers is very welcome. It certainly seems as though people were buying more books, and I can give a simple illustration of this fact. The English publishers of "All Quiet on the Western Front" are advertising that they have printed 300,000 copies of the book, which was first published here about six months ago. To the best of my belief no such sale has ever before been known in the first season of any novel in this country. The largest first-season sale known to me is that of "The Young Visitors," which was roughly one hundred and thirty-five thousand. I cannot speak very exactly as to other sales of leading books, but I believe I am right in saying that such overwhelming successes as "Mr. Britling Sees it Through," "If Winter Comes," "The Rosary," and, more recently, "Jew Suss," never in their first season exceeded 100,000 copies. This is a most interesting fact, for even if I have underestimated the sales of the books named, "All Quiet," outdistances them by so many copies that the great contrast is not thereby affected. I should say that the book, by the time it reaches the cheap edition market, will have gone through England as no other book in modern times has ever done. And the immense public reached by the book itself has been multiplied many times by the other immense public which has made acquaintance with the serial version published in *The Sunday Express*. But to have sold three hundred thousand copies of any book in Eng-

land is a noteworthy achievement; and while the publishers must have made a small fortune the booksellers also must have received their share. I hope it has encouraged them.

Speaking of the encouragement of booksellers, I must mention here a complaint which has been made to me by a scholar regarding a work written by a friend of his, who is also one of the best-known scholars in England. This is my friend's story. The scholar has written a work of great magnitude (bulk as well as importance), the sale of which is estimated as likely to be very small. The book, therefore, is to be published at six guineas. The author is to receive ten shillings and sixpence a copy royalty (roughly, this is publication at thirty dollars, and an author's royalty of two and a half dollars). The book is of so learned a character that very few booksellers will order any copies beforehand: they will wait until a customer goes to them and demands a copy. They will then send a postcard to the publishers, and will receive a copy of the book, which they will pass on to their customer. For this trifling service, the bookseller's profit will be two guineas, or one third of the published price. Four times per copy what the author gets for all his work. I mentioned this anomaly to a bookseller, who answered that the author was in need of a literary agent. But the fact is that on the average seven-and-sixpenny novel, the author, unless he is extraordinary successful, never receives more than one-shilling-and-sixpence a copy. This is twenty per cent of the publishing price. The bookseller who sells a copy of the book makes a profit of two-shillings-and-sixpence, or thirty-three and one-third per cent. True, the author receives a royalty upon every copy sold to a bookseller, whereas, the bookseller only makes his profit when he has sold the book to a customer. True, the bookseller often holds bad stock for years, and then sells



it at a loss. True, the bookseller believes himself to be the only person who ever has to pay for lighting, rent, clerical expenses, etc., (no author, of course, has to pay rent or lighting, secretarial expenses, etc., but lives rent free and does his own work in his own time). But, says my friend, the arguments of the bookseller concerning his general business do not apply to such a book as the one I have described. Here, he only has to order from the publisher when he has actually received an order from his customer. And this small service is paid for at four times the price per copy paid to the author for all his work on the book. My friend guarantees the facts, which I record for the interest of all. The one comment I have inserted is a reference to the odd notion cherished by all English booksellers, that they and they alone have any expenses in connection with their business. As an author who has for many years

been in the publishing trade, I know that both authors and publishers have very heavy expenses. As an author I see one side, upon which I will not dwell; and as a publisher I have observed that when the bookseller has had his thirty-three and a third discount, and an author his twenty per cent, the publisher still has to pay his paper, printing, binding, and advertising bills, his overhead charges, and his profits out of what remains. He does this on turnover, no doubt, and on such books—would that there were many!—as "All Quiet on the Western Front." But per copy per book the publisher is the man who sees the smallest profit. Next to him, per copy per book, comes the author; but the author is handsomely rewarded in comparison with the publisher. I admit that the author writes the book; but the author can write books successfully upon a staff no larger than the staff

he needs if his books are unsuccessful, whereas with every expansion of business the publisher has to engage a larger staff. His overhead increases. His gross profit per copy per book is unaffected. Per copy per book, the bookseller is still the man

who appears to make most out of the transaction. Or so it is in England.

Yet I am the friend of the bookseller. I sympathize with him. I could tell many tales of the hard lot of booksellers. But that is unnecessary, because the booksellers can tell the tales best for themselves. It is a pleasure, therefore, to come across a bookseller who never complains, whose business has shown steady and magnificent expansion year after year since he took over the government of it, whose enterprise is unlimited, and who is just about to realize an ambition which he has long cherished. I refer to Mr. J. G. Wilson, who man-

ages the great firm of John and Edward Bumpus, in Oxford Street, London, W. Mr. Wilson is certainly among the best booksellers in England. I should myself put him absolutely at the head of his profession. He has turned a business which had seen its best days into a live and powerful concern. And he has not stopped at that. He has always had his ideal; and this ideal is both good business and a good influence for literature. As those who have visited the premises of Messrs. Bumpus know, the departments at present cover several floors. What many of them do not know is that behind the bookshop is a beautiful old building, something after the form of a horseshoe within, which is the old Court Room of the district. At the beginning of the new year, this Court Room will become a repository of the best books, arranged upon shelves, and nobly and fittingly displayed. There



Mr. Swinnerton's new book, "Sketch of a Sinner," was published by Doubleday, Doran on October 11th.

will be, near at hand, a lounge in which books may be examined at leisure; but this unique display is something far more than a bookseller's shop. It is really a library of the best books, and a library which will allow the full glory of our literature to be viewed as a collection of living books. Fuller particulars of Mr. Wilson's great scheme will presently be available, with plans of the building; but I hope I have said enough to indicate the grandeur of the conception. No bookseller, at any rate in England, has ever before had such an idea. No bookseller has ever had so fine a building at his command; for apart from the proportions and the antiquity of the Room, a gallery runs round it from which one may observe every feature of the new library. As for the collection which is to be housed here, that will be Mr. Wilson's crowning concern. He lays emphasis upon the *best* books. How interesting it will be to observe the inclusions! I say no more. I merely await the event.

Mr. Wilson is by no means the only enterprising bookseller in London, evidently, for I have received an elaborately printed card of invitation to a ceremony over which the Lord Mayor of London is to preside. This is the opening of a new extension to the premises of Messrs Foyle, the enormously successful second-hand booksellers of Charing Cross Road. The history of this firm has been a romance. The business started, I believe, with the sale of some old school books which the brothers Foyle no longer needed; and so constant was the demand for schoolbooks that the Foyles were forced to buy more and more to fill this demand. In the last few years they have found shop after shop inadequate to hold their immense stock and to accommodate the throngs of customers who have found the business just what they wanted. Some of the assistants at Foyles, indeed, fill me with awe, for they have a knowledge of editions of the classics which I have never seen rivalled. But they are the busy bees; and the hive needs enlarging again. Hence the elaborate card of invitation. The Lord Mayor of London's presence will give the right note of romance and dignity to the proceedings. I doubt whether any previous Lord Mayor has

ever opened an extension of premises for a firm of secondhand booksellers. Fortunate—but also wise—Messrs Foyle! They have not only attracted attention to their business; but have attracted attention to the books which they are so glad to sell. If a Lord Mayor can visit a bookshop, why should not all men visit there? The notion is spreading. Mr. Wilson insists that the English are the greatest book-buyers in the world. He has not, I believe, visited the United States.

If the English are great book-buyers, it can also be said that they are great book-writers. I mean, in the matter of numbers, and make no claim as to their excellence in the matter of quality. I am credibly informed that in connection with a recent Prize Novel Competition no fewer than six hundred full-length novels reached the publishers from various parts of the country. As many as four hundred of these arrived in the last week before the competition closed. How remarkable it would have been if these six hundred novels had all proved to be masterpieces! The publishers would have been faced with such a problem as has never before cowed a publisher. Fortunately (or unfortunately), masterpieces are rare, and I do not expect that there were more than a hundred masterpieces in the whole mass. Perhaps not more than a dozen. Perhaps not a single masterpiece in all that six hundred. The number was made up of first novels, of novels by authors of experience who had written a novel in the ordinary course and thought the prize would yield more than they could hope for in the normal routine of publication, and of novels written expressly for prize purposes. On the whole, I do not favor Prize Competitions. They have produced some extraordinarily good books in America; but in England I should say that they have only once or twice discovered anything of real quality. In this connection I think it is interesting to record that "Vivandière," Miss Phoebe Fenwick Gaye's novel, was begun under the spur of Messrs. Chatto & Windus's historical novel competition. It was not, however, submitted to Chatto & Windus, owing to the fact that publication of the winning novel in that competition could not take place until Spring 1930.



# An Echo of the War on King George

*Former Congressman Clears Professor Muzzey of All Charges of British Propaganda in His Texts*

Milton Fairman

*Of the Chicago Evening Post*

**"FINIS"** was almost written to the story of the now famous war waged on His Britannic Majesty, George V., by Mayor "Big Bill" Thompson of Chicago when John J. Gorman, former congressman and later literary Galahad for the mayor, in an open letter retracted all charges which he made two years ago that Professor David Saville Muzzey's American history texts were agencies spreading pro-British propaganda in the public schools.

In a statement which was filed in Federal court in Chicago and later given to the press, Mr. Gorman admitted that he had never read the text which he denounced, and that he had taken his charges from a source which he believed at the time to be reliable. The allegations were unjust, he admitted, and there was nothing in the Muzzey histories to which patriotic Americans might take exception.

Thus Mr. Gorman let himself out of an embarrassing predicament; a situation which might have resulted in his paying Dr. Muzzey \$100,000, the sum which the historian asked in a suit he filed demanding damages for libel. Also, the ex-congressman's repudiation of the charges came as one of the last echoes of the celebrated war against King George which the world enjoyed and for which the Chicago taxpayers paid and paid and paid.

Another chapter awaits writing. The courts of Cook county have on file a suit for \$250,000 which William McAndrew, ousted superintendent of schools, has brought against Mayor Thompson, charging that the official libelled him in his entertaining campaign charges and in a letter sent out to American Legion Posts.

The British propaganda issue first came up in 1927 when "Big Bill," cowboy hat in hand, opened his campaign for the mayoralty against the incumbent, the late William E. Dever. The superintendent, McAndrew, was a brilliant educator, but, unfortunately, a man of little tact in dealing with politicians.

He became the victim as the election contest became hotter. Asserting that he would "punch King George on the snoot," Thompson charged that McAndrew was the "king's stool pigeon." Furthermore, the superintendent would be ousted as soon as Thompson was elected, the mayor-to-be promised his supporters.

With his election, the fight to oust McAndrew started in earnest. Gorman, an inoffensive, rather likable, minor figure in Chicago politics, became a crusading Galahad for the mayor. One of the charges against the superintendent was that he had introduced un-American propaganda in the schools. Gorman supported this allegation with a written statement citing the Muzzey book as an example of unfair school histories.

Now, Gorman has admitted that he never read the book in question. The material for his patriotic broadsides was furnished him by Charles Grant Miller, a New York patriot, author of "The Poisoned Loving-Cup," and arch-enemy of all British propagandists. Miller was one of the witnesses at the McAndrew trial, and his testimony substantiated the charges made in the Gorman statement.

As Gorman filed his repudiation of the slurs on Dr. Muzzey's patriotism, his attorneys volunteered the information that the former congressman had been left hold-

ing the bag. His former colleagues, the mayor's aids, who had first promised him their support in the suit, have dropped out and left him to fight the battle alone and to pay for all the expenses of the trial.

With the consent of Dr. Muzzey's attorneys, Federal Judge Wilkerson dismissed the suit upon the filing of the retraction. Attorney Stephen A. Foster, representing the historian, stated that the letter was probably as complete a repudiation as had ever been made in a civil libel case. Professor Muzzey was not in court, but was represented by counsel and Henry H. Hilton, western manager for Ginn & Company.

Following his dish of "humble pie," Gorman was reported to have left the city

for a vacation. His attorneys confirmed the apology, and admitted that the Thompson political machine had withdrawn its support from him.

The full apology of Gorman has set politicians in Chicago wondering if Mayor Thompson will follow the same course in an attempt to settle the suit which McAndrew has filed against him. Since the former superintendent is out of the city, and the mayor remains incommunicado (as he has been for several months), information as to whether or not his honor would make such an attempt, and whether former Superintendent McAndrew would look upon it favorably could not be obtained, and so enlightenment is not forthcoming at present.

## In the Bookmarket

**H**ARRY HANSEN wrote amusingly in the *World* of October 16th, of the latest suppression by the United States Customs Bureau, namely Defoe's "Moll Flanders and Roxana." The book was imported by H. Anderson of the Channel Bookshop on Park Avenue, who is, incidentally, leading contributor to the *Publishers' Weekly* in this issue. Mr. Hansen went on to say a lot of witty things about "the very idea of censoring Defoe as obscene," and a lot more about what H. Anderson should do in such a situation. Hr. Hansen refers to H. Anderson as Mr. Anderson, but Mr. Anderson's name is Harriet. ❀ ❀ ❀

Dr. Fritz Wittels, since 1904 right-hand man to Dr. Freud, is delivering lectures at the New York School for Social Research on dreams and things Freudian, generally. The official biographer of Freud ("Sigmund Freud, His Personality, His Teaching and His School"), Wittels, has recently completed a new book entitled "The Critique of Love" which Macaulay will publish the last of this month. ❀ ❀ ❀

John Cowper Powys has written a book about culture, "The Meaning of Culture," W. W. Norton, which contains only one definition of that fugitive thing-to-be-acquired-at-any-cost. Says Mr. Powys, "Culture is what is left over after you

have forgotten all you set out to learn." ❀ ❀ ❀

The judges of the Religious Novel Contest conducted by the *Christian Herald* and *Doubleday, Doran and Company* announce that the award of \$2,500 for the best manuscript submitted goes to Eli W. Millen for his novel, "Bethel," which will be published by *Doubleday, Doran* on November 8th. It will also appear in serial form in the *Christian Herald* beginning with the October 12th issue. Mr. Millen, who is at present managing editor of *McCall's Magazine*, was formerly a member of the editorial staff of the *New York Times* and later an associate editor of the *Ladies' Home Journal*. ❀ ❀ ❀

The portals of the Gardner School, 11 E. 51st Street, an institution for 'select young ladies,' opened a few days ago to usher out for good young Carman Dee Barnes, of Nashville, Tenn., author of a recent novel called "Schoolgirl." The novel, a precocious story dealing with the problems of the boarding school girl during her first half-year away from home, was published by *Horace Liveright* last spring. The principals of the school, "had nothing whatsoever to say about the matter." Miss Barnes seems not to have been particularly disturbed. She is working on a second novel. ❀ ❀ ❀

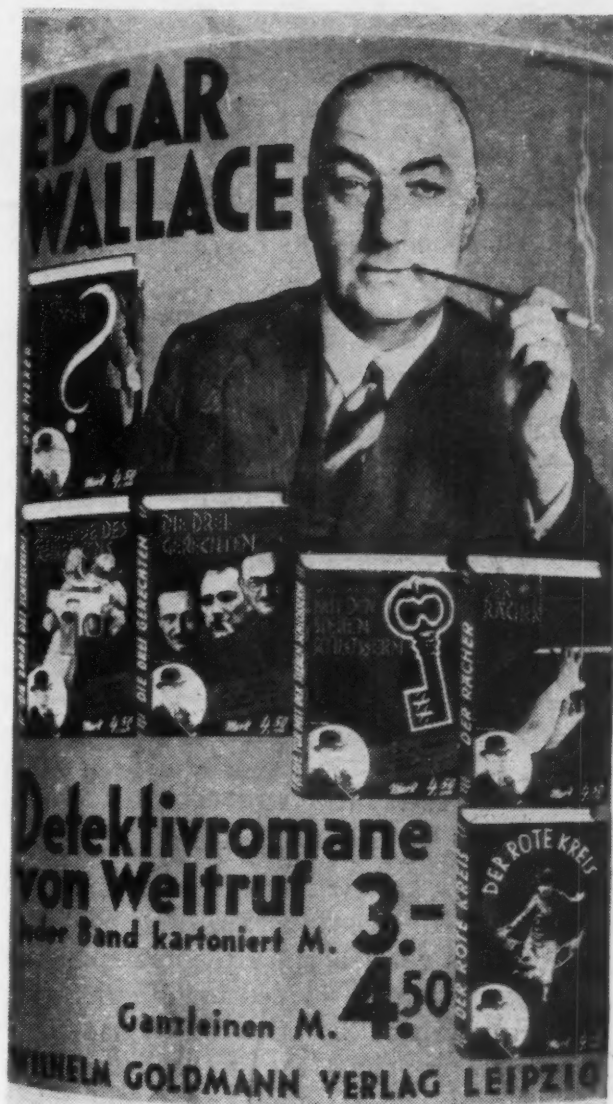


Sheldon Cheney whose "Primer of Modern Art" has gently led so many wanderers through the mechanics of Picasso, Derain, Braque, and Archipenko, has a new book, "The Theatre: Three Thousand Years of Drama, Acting and Stagecraft," published on October 16th by Longmans, Green. ❀ ❀ ❀

Thomas Mann is being mentioned at present as a likely winner of this year's Nobel Prize for literature. Mann's best known novels are "Death in Venice," "Buddenbrooks" and "The Magic Mountain." Alfred A. Knopf will publish "Three Essays" a new book by the celebrated German, on October 25. ❀ ❀ ❀

An unusual tie-up between a talking picture and a newly published book is that between the "Disraeli" picture featuring George Arliss and "The Letters of Disraeli to Lady Chesterfield and Lady Bradford" edited by the Marquis of Zetland and published by D. Appleton and Company. The Disraeli letters were published on September 27th and the following Wednesday was the World premier in New York of the Arliss picture. Appleton's connection with Disraeli is an interesting one, as this company was the original publisher of his novels in America, and at the present time are the publishers of André Maurois' best selling biography "Disraeli," and of the life "Mary Anne Disraeli" by James Sykes, as well as the new volumes of Disraeli's love letters. The campaign linking the Appleton Disraeli books with the picture includes press releases sent out by both the publishers and Warner Brothers, the managers of the picture; a historical exhibit in the lobby of the Warner Theatre, New York, of Disraeli material loaned by Appleton; window displays of the volumes of Disraeli letters in the windows of practically all the leading bookstores of New York City. ❀ ❀ ❀

The lectures which Edith M. Stern held in conjunction with the Liveright Bookshop last season will again be given at the Hotel Madison, 15 East 58th Street, New York, on twelve alternate Friday mornings at eleven o'clock beginning October 25th. Mrs. Stern is the author of "Scarlet Heels" and "Purse Strings," and was for several years editorial reader for Horace Liveright, Inc.



Probably the most prolific novelist of modern times is the indefatigable Edgar Wallace, who will arrive in New York on October 19th for his first visit to America. Above is a poster of Mr. Wallace along with the German editions of a few of his books. An Englishman, he is the most popular author in Germany. Over a million copies of his books were sold by one German concern alone last year. Conclusive proof of his rapidity in writing: Came a call to the Wallace mansion in Portland Place, from a friend. "Sorry sir," said the butler, "Mr. Wallace is finishing a new play. He must not be disturbed . . . ." What's that sir? you'll hold the wire?"

John Galsworthy, whose "A Modern Comedy" has just been published by Charles Scribner's Sons, has presented to the trustees of the British Museum on behalf of the British nation, the original autographed manuscript of his series of "Forsyte Chronicles."

# THE Publishers' Weekly

The American BOOK TRADE JOURNAL

Founded by F. Leypoldt

EDITORS

R. R. BOWKER F. G. MELCHER

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October 19, 1929

*I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.*

—BACON.

## Tariff Bill Improved

**A** VIGOROUS fight by Senator Cutting of New Mexico put the Senate on record by the narrow margin of two votes against the present type of book exclusion provided for in our tariff. The provision of the tariff which has made it possible for the Customs department to decide what books were moral and what were immoral has barred from this country such classics as Rabelais, "Candide," "The Decameron," "Arabian Nights," and, this very week, "Moll Flanders" and "Roxana." The Customs official, it must be remembered, is subject to a fine of \$10,000 and five years imprisonment for admitting an immoral book. It will also be remembered that in the new tariff bill the power of censorship has further been extended so that, if the bill passed, the Customs officials would decide upon what books should be barred not only if they were immoral but also if they were seditious.

In his fight on this phase of the tariff bill, Senator Cutting first introduced an amendment which would have taken out not only the long-standing prohibition as to alleged immoral books but also the newly added prohibition against seditious literature. This amendment was defeated in the Senate by a vote of 48 to 33. Thereupon, taking counsel of Senator Couzens

of Michigan, Senator Cutting changed his amendment. The effect of the amendment which eliminated the word "book" from the list of exclusions which might corrupt morals would be to place such control under the state laws which deal with the sale of literature.

There is a further improvement in the amendment affecting the phrase dealing with seditious books. The phrase now reads, "Any book, pamphlet, paper, writing, advertisement, circular, print, picture or drawing [containing matter advocating treason, insurrection or forcible resistance—now omitted] urging forcible resistance to any law of the United States or containing any threat to take life or inflict bodily harm upon [the President of the United States—omitted by previous amendment] any person in the United States." The vote for this amendment was favorable, 38 to 36, but as many senators were absent the amendment may be called up again. This amendment is a vast improvement in the phrasing of the bill as the House passed it, both because it takes the decision as to what *books* are moral and immoral out of the hands of the Customs officers and because the clause on seditious literature is so changed from its first form that it should relieve most of the fears of the scholars and librarians, who saw in the broad inclusions of "books advocating treason and insurrection" a prohibition which might keep out of their library and university collections many great classics and basic documents of the evolution of new nations.

## As Others See Us

**T**HE visit of Premier MacDonald has stirred the enthusiasm of the American public as but few events of this generation have done and his speeches, read or listened to in every corner of the country, were models of tactful yet effective presentation of complicated international problems. Never has the mood and purposes of the English nation been more persuasively set forth to a sister nation.

Europe gets her principle impressions of the United States from our vacation travelers and despatches to the European press. The travelers, who are most in evidence to the Europeans, are often not the



most intelligent and cultured Americans, and the press dispatches indicate that the United States is full of crime, divorce and money grabbing. When we pray that there may some day come to be a larger export of our books we are not searching solely for increased income for our authors and publishers but have in mind that from our books other nations may come to see America as she really is.

### Book Publicity to Theatergoers

**T**HOSE who read the diversified advertising of the theater programs either between the acts or on the way home from the theater have perhaps wondered why book news was never contained there, as it would fit in well with the mood of the reader. The publisher of *The Playgoer*, which is distributed in Chicago theaters, has now adopted such a plan and has enlisted the interest of Adolph Kroch of Kroch's Bookstore in conducting such a page which will be known as "The Bookworm." The page will have room for some book notes and a suggestive list of books currently popular. It is to be hoped that its success will prophesy a similar plan to be adopted by other editors of theater sheets.

In the program for the week of October 1st, Mr. Kroch reviewed Herbert Asbury's "Carry A. Nation" and "Man and His World," edited by Baker Brownell.

### The 1929 Bookshelf Ready

**T**HE *Bookshelf for Boys and Girls* is now being distributed to bookstores and libraries in an edition of one hundred and fifty thousand, making a total of over a million and a half of this selective list that has been distributed to American homes in the last eleven years. The selection of the 750 titles included (of these 180 are of the current year) rests with Clara Whitehill Hunt, superintendent of the Children's Department of the Brooklyn Public Library, Ruth Grosvenor Hopkins, librarian of the Polytechnic Preparatory Country Day School, and Franklin K. Mathiews, originator of the Children's Book Week idea, assisted by Evelyn O'Connor of *Boy's Life*.

This year the list goes forth with a new typographical lay-out and a gay cover.

In this list the best judgment of experienced workers in this field of reading is happily wedded to the practical experience of the best booksellers, and a new generation of readers has been getting its reading guidance from the discerning work of these editors.

### In the Late Teens

**B**OOKSELLERS and librarians alike are confronted with a genuine problem when they are called upon to recommend books for boys and girls in their late teens, and both should welcome the careful book list that has been compiled by the staff of the New York Public Library to cover this need. Under the chairmanship of Mabel Williams, a long study has been made of the reading habits and interests of young people, and a list of about 1,000 books has been made and printed as a feature of the October *Bulletin* of the Library.

In her introduction to the list, Miss Williams says: "This list is primarily for use in the adult sections of the Library, to suggest books to boys and girls when they are first transferred from the Children's Rooms. It is not expected to replace any of the lists now used by the schools. High school lists are naturally affected by the curriculum and the desire to give pupils the opportunity of knowing all forms of literature before leaving school. Furthermore, their use is dependent not only on inclination but also on compulsion, because of the various checking-up methods used in the schools. This list, on the other hand, included only those books which boys and girls are known to have enjoyed either through their own discovery or the suggestion of a friend, a teacher, a librarian, or through the impetus received from book talks or reading clubs."

The editors have been most catholic in their choices and quite obviously in close touch with the taste of their public. The lists are classified, and Adventure and Sea Stories, Mystery and Detective Stories, Biography and Travel, Animal Life and Adventure, Explorations in Science, Tales of Romance and Daring, Introduction to Poetry, Introduction to Drama, Essays and Sketches, Short Stories, Novels and Love Stories, School and College Stories, Sports, Humor, Historical Tales, are all included.

# As to the Imported Maps

*The Harm Done to American Teaching By the Proposed Increase in Tariff*

John W. Hiltman

*President of D. Appleton & Co.*

**Y**OUR editorial entitled "Duty on Maps" which appears in the *Publishers' Weekly* of September 21st sets forth a number of claims of Rand, McNally and Company which apparently were so seriously considered by the Senate Committee that an increase of fifteen (15%) per cent duty on maps has been written in the Tariff Bill.

The sole change in Schedule 13 seems to be traceable to the fact that D. Appleton and Company entered the atlas market in 1928 with Appleton Modern School Atlas, the maps, which originated in Great Britain, thereby providing competition for a Rand, McNally school atlas. Our claim is that the increase in duty is not justified by the facts, that American mapmakers are not "doomed" by this competition, and that such a procedure may have a tendency to deprive American schools of the best available in the atlas field.

One of the fundamental arguments by Rand McNally and Company in asking for the increase is their claim that the average wage of the different types of labor employed in producing maps is in London thirty-five (35%) per cent of the existing average wage in Chicago. With this statement as a premise, Rand, McNally and Company in their brief proceed to estimate the cost per copy of the Appleton atlas. The purpose of the argument is to show that American mapmakers need the protection of the tariff.

D. Appleton and Company claims that this entire argument is based on a fallacy. The wage scales in London cited by Rand, McNally were obtained from the American Consul, yet according to the best information we can obtain do not give a true picture of the wages actually paid for

map work of the highest quality such as is necessary for a school atlas.

The Rand, McNally argument infers that the weekly wage, based on the 48-hour week, paid for labor in the preparation of the Appleton "Modern School Atlas" is far below the wages actually paid. This is illustrated by the table below:

Class	Wages Actually paid by us in England	Wages as given in Rand, McNally brief for London
Cartographers	\$50-120	\$20.61
Map Draftsmen	\$25-37	\$20.61
Map Engravers	\$34	\$24.35
Litho-Pressmen	\$27-34	\$21.58-26.19
Litho-Transfermen	\$25-26.25	\$19.40
Camera men	\$28.75	\$20.16-33.95

The serious discrepancies in the "comparative wage scale table compiled by Rand, McNally and Company, therefore, lose much of their force when subjected to an application of the real facts as above stated. The argument for the necessity of increased tariff protection on maps accordingly loses much of its weight, since it was admittedly predicated wholly upon the basis of the alleged differences in wage scales prevailing in Chicago and in London.

Actually, much of the difference existing in the labor costs is compensated for by the fact that the map-making process used in the production of the Appleton atlas is much slower and "time" costs are consequently much heavier. The total costs, map for map, we believe, are probably just as high for our Atlas as they are for the Rand, McNally product.

D. Appleton and Company decided on the publication of an atlas containing maps printed in Great Britain as the result of



an opinion current among many geographers in the United States that American-made maps for school purposes did not attain the high standard of maps produced in England or Germany.

Aside from actual labor costs, the whole point in the situation is admirably summed up in the following letter from Professor Eugene Van Cleef of the Department of Geography in the Ohio State University:

"For years, American geographers and educators generally have recognized the superiority of European map-makers over the American. . . . We have never produced an atlas in America equal to the best produced in Europe. When we want the last word in an atlas, we seek either an English, German, or French product. When you conceived the idea of having your Atlas printed abroad so that we might have the best in America at a reasonable price, you made a real contribution to our educational facilities. I might say that it is possible for us to produce work

equal to that of our European friends, but we cannot produce it at a price that would make the product at all marketable. Accordingly, it seems to me, it has been the part of wisdom to take advantage of Europe's producing ability as you have done.

"While some persons might think that you are intruding upon the American field of labor, the fact remains that this is not the case, for we have given American manufacturers an opportunity for fifty years or more to produce something equal to that of the European map-makers, and they have found it impossible from a practical standpoint. If, for example, your Atlas were discontinued, there would be nothing of the same quality to take its place, because as I have already indicated, we cannot manufacture an atlas of the caliber of the Appleton's Atlas at a price which makes it available to the educational institutions of America."

## Planning Entertainments

### *Eighth Article on the Development of the Children's Book Department*

Mable Arundel Harris

ENTERTAINING in the children's book department is disruptive. The day's total sales are very apt to be low since the guests scarcely ever buy at the time, unless, of course, the occasion is in honor of some author or illustrator and the guests buy representations of his or her work and request autographs. But ordinarily the sales are comparatively low on the day of any entertaining in the department. It is not possible to entertain the department in some places because of lack of space; in others, it is against the policy of the house. In other book departments such entertaining is welcomed by the management, and, when this is so and there is space, there is, perhaps, no more dramatic way of establishing the children's book department as a friendly center of junior community activity. Beside which, if the

children's book department is to serve as a medium of a promotional program in making the community child conscious in regard to the store as a whole, this is a valuable opportunity. It is also fairly safe to assume that any loss of sales during the day of entertainment will be more than made up in the cumulative yearly increase.

It is a clever thing to ask groups to act as hostesses or otherwise to sponsor any program or stunt given by the children's book department. See that any group which accepts this responsibility has a generous share of the resulting publicity. Be sure to invite key people by telephone, printed invitation, or note. Serving tea in the department is pleasant but rather messy and not at all necessary. Flowers add almost as much as tea to the gala feeling. It is wise to caution assistants to place vases

where they cannot be easily knocked over. And last, but not least, a small crowd in a small space looks more crowded and therefore as though the affair were more successful than a good crowd in a very large space.

Visiting authors or illustrators and local authors or illustrators are good pegs on which to hang a book party. Usually if a gifted person is willing to be entertained he or she is willing to talk for a few moments. Get the hostess of the day to make it clear, although not embarrassingly so, that the author or the illustrator will autograph books. If the person entertained has done something of especial interest to older boys and girls it would be interesting to have the young president of some high school literary society act as the host or hostess, and introduce the speaker.

There should be, of course, a window display of the author's books or pictures, together with his or her photograph, or personal articles, or articles identified with the type of thing he or she represents in the public eye. A prominent inside table display naturally links up with the occasion and the window.

Whether it be the annual output of the foremost town cannery, the number of automobiles manufactured locally in a year, the state of its airport, the number of miles of paving laid, or the high efficiency of its educational system, people take pride in local achievement. They are equally proud, when they know about them, of their artists and writers.

Of course, if the local group is pretty weak it is out of the question; but if there are enough persons doing work of a good quality and of the type interesting to children, one can make the department a literary center. This does not mean that it is to be turned into a hang-out place or a cozy corner in which to wait for a friend and gossip. But it is simple enough to make a point of asking the resident writers and artists to act as hosts and hostesses upon occasions. They are usually aware of the value of publicity to themselves and are glad to cooperate.

It is a good plan to have a reception for them and invite the school children. Teachers are glad of the resulting fresh impetus in literary interest. Perhaps they will ask their classes to write papers on

"Why I Like to Read Books Written by . . . . .;" or "Books by . . . . (State) . . . . Writers that I Have Read;" or "What Our Local Artists are Doing for Our State;" or "Authors and Illustrators I Met at the Children's Book Department, Blank's Store."

If the children's book department gives radio programs it adds to the interest in them to have occasional talks and reviews by these talented persons.

It is a good thing to develop a local author and illustrator shelf. There could be possibly a big reception to inaugurate this shelf . . . . The Chamber of Commerce and the City and the State officials could be invited and have a place on the program. The information clerks at the various travel bureaus and the information clerk at the Chamber of Commerce should be invited to be present; all the key people; all the representatives of organizations and clubs; invitations should be sent to the various editors of the several papers, not only the daily but the local trade and society papers. The books for the Local Writers' Shelf can be formally presented, (although the department has previously bought them) and this shelf might then become a permanent exhibit, a show place to talk about. No books or pictures would be sold from this shelf, of course, although a nearby table of copies of them would be for sale. A nice touch would be to have the "presentation" volumes inscribed and autographed and a framed card could be hung beside or near the shelf to the effect that these books are "willed" ultimately to the State (or the University or the City) Library. Even if so elaborate a program as this is not possible it might be very much worth while to exhibit manuscripts, photographs, original illustrations, and books, pictures and music by the local group in a window every now and then. Good merchandising, we are told, does not always consist in "keepin' store."

The routine to be followed in planning any book tea, literary gathering, or any stunt or entertaining inside or outside of the children's book department is much the same. It is a good idea to follow a definite plan and to check up so that nothing is forgotten. The following "form" seems to cover the essential points and might serve as a model.



## PLAN FOR EVENTS

Type of event.

Date of event.....hours.....day.....week.....month.....

What is the objective of event?

What idea to be stressed?

Where will event take place?

a.....in department.....

b.....in auditorium.....

If an auditorium is it available at this time?

OK by auditorium manager.....

OK by publicity manager.....

The guest or guests of honor.....

Check acceptances:

Have books been ordered in sufficient quantity?

Will they arrive in time?

Can we get extra copies in town?

What group or groups will sponsor event. Name chairman or officer.

(Give name of group in full as they desire to have it used.)

Invitations to whom? Check organizations or lists.

Birthday list

Parent list

Parent-Teachers

Teachers

grade

high school

private

Girl Scouts

Boy Scouts

Camp Fire Girls

Check means of inviting.....by card

by printed invitation

by note to group leader inviting group

by telephone calls

by newspaper advertisement

by inside posters.....check places where they may be displayed. Check if ordered from sign writer

by window card.....how many

check with window trimmer

order from sign writer

Window.....plan of trim.....material for.....where obtain.....check with window trimmer for date.....for OK on display.

Advertisement copy:

For *Evening Journal*.....issue.....date

issue.....date

For *Morning Herald*.....issue.....date

issue.....date

Publicity

see city editor.....*Evening Journal*.....his name

phone " " " "

write " " " "

ditto " " *Morning Herald*.....his namesee editor *Town Gossip*.....his name

phone

write

what local papers might be interested in event as news?

What names are these editors interested in? Why?

What is new angle to stress in telling editors about event?

Can interview with guest or guests of honor be arranged in the Children's book department?

Which papers will send reporters and what are their names?

Approval of Publicity manager

Approval of General Merchandise manager:

## Post Impressions

How many books sold?

Why?

Was event success or failure?

How many orders taken for same

What was attendance?

How much publicity?

Notes for future reference:

# In and Out of the Corner Office



*Lathrop C. Harper in Germany*

**M**R. LATHROP C. HARPER, rare book dealer of New York, writes of an interesting motor trip through South Germany, accompanied by Mrs. Harper and E. P. Goldschmidt, the well-known authority on early bookbinding and incunabula. Following a route outlined by Mr. Goldschmidt, they visited many of the lesser-known towns associated with the early development of the art of printing, including Spier, Reutlingen, Urach, Ulm, Augsburg, Ingoldstadt, Blaubeuren, Esslingen, and Eichstätt. Not tours by Cook, but actually "tour by Proctor!" The accompanying photograph taken at Semmering, a mountain resort in the Austrian Alps about 60 miles from Vienna, shows an interesting bibliographical group. Left to right, standing: E. P. Goldschmidt, of London; and Lathrop C. Harper of

New York. Seated: Otto Ranschburg (Gilhofer & Ranschburg), of Vienna; Mrs. Harper, (Mabel Herbert Urner); and Gabriel Wells, of New York. Mr. Harper reports that good books in Europe are scarce and very dear. ❀ ❀ ❀

Elling Aannestad came through Tuesday's rain to visit the Corner Office, and, naturally, in the course of our chat, we reached "Ultima Thule," which Mr. Aannestad bought for his firm, W. W. Norton, in London last spring. He reminded us that "Ultima Thule" is the last volume of a trilogy. The first volume "Australia Felix" will be published by Norton in the spring and later in the spring the second volume, "The Way Home," will be published. Both of these volumes have begun to sell in England since "Ultima Thule" has been so successful. ❀ ❀ ❀

When the directors of book publishing for children came together for a special conference at the Publishers' Association office this week, a good twenty in all, men and women were about equally divided. The dean of this part of the profession is Warren Gregory, president of Lothrop, Lee & Shepard Co. and a wise counselor for any discussion. The talk was largely of next spring and of how year-round publishing could be further increased. ❀ ❀ ❀

On October 3rd, Longmans, Green invited New York critics, booksellers and librarians to meet Charles J. Finger, who recently won the Longmans prize contest award of \$2,000 for his new book, "Courageous Companions." Mr. Finger won the Newbery Medal in 1925 for his "Tales from Silver Lands." Mr. Finger made an admirable talk at the Lake Placid convention of New York Librarians. It seems that he's got a book of reminiscences in manuscript and if it is all as good as the sample he read about his own experiences in an English finishing school, it will be a most entertaining book. ❀ ❀ ❀

The trip to the convention was so arranged by the traveler from the Corner Office that he made some pleasant calls en route. ❀ ❀ ❀



Walter Eaton's manor house in Sheffield is the perfect setting for a literary life. Such a place! The old brick mansion, with beautiful parlor, fire-place at each end, broad entrance hall and book-lined library, three steps down, looks away to the south through the big branches of old apple-trees, where to the west rises immediately the Taconic range with Mr. Eaton's wood-lots mounting up to the skyline. ❀ ❀ ❀

Just as perfect in its way is the lovely old farm house in South Shaftsbury, Vermont, the home of Robert Frost, on whose porch you can munch a Mackintosh Red and look over autumn fields to the Bennington monument and the first rise of the Green Mountains. Mr. Frost has promised Holt to arrange an edition of his collected poems for some time next year, a major event in 1930's book calendar. We checked over, for our own information, the variant editions of "North of Boston" and it seems to us that David Nutt of London, who issued it, made but one printing but that printing, probably not over a thousand copies, has seen at least four different bindings. ❀ ❀ ❀

We are interested to see another bookseller's name on a title-page, Lesley Frost being the editor of "Come Christmas" a charming personal selection from the literature of Christmas on the Coward-McCann list. Miss Frost's shop, the Open Book at Pittsfield, has had a successful growth, moving two years ago from the old house on South Street to new quarters on the Main shopping Street, where it is in direct charge of her partner Miss Manion. ❀ ❀ ❀

An October visitor from London at the Corner Office has been F. A. Mercer of The Studio London. That imprint is on many fine new books with colored plates which are published on this side by Rudge. ❀ ❀ ❀

In a note sending an order for Ransom's "Private Presses" which the *Publishers' Weekly* office publishes next month, Bruce Rogers, who has, for the past season, been working in London, says that he has just discovered a new B. R. item that should have been in the check-list, one which he himself had forgotten. He was browsing along among bookshops on Farringdon Road

when he noticed in a barrow a five volume set of familiar appearance and he remembered that the books had been designed by himself in his years at Houghton Mifflin Press. They were "Elizabeth of England" by N. S. Shaler of Harvard University, Volumes 1-5, (with separate titles) published by Houghton Mifflin in 1903 in large octavo, Caslon type. ❀ ❀ ❀

Walter Toscanini, antiquarian bookseller of Milan, Italy, is in New York on his annual American trip with his finds of the past year. He is stopping at the Hotel Astor, and plans to remain in the city until the end of November. ❀ ❀ ❀

The creator of "Nick Carter" and the even more dangerous "Diamond Dick," George Charles Jenks, left a total estate of \$300. This writer, who had seen literally thousands of his thrillers published, spent the last years of life in quiet and seclusion near Owasco Lake, New York. ❀ ❀ ❀

Frederic Taber Cooper writes from London: "I had one experience yesterday, which I think you will envy me. I took a delightful motor bus ride to Guildford—about thirty miles—and there on the slope of a chalky hill, locally known as the Hog's Back, I found the grave of Lewis Carroll. It is under an ivy-wrapped evergreen, a beautiful, towering old tree; and the grave is marked only with a small white marble cross, bearing the name, Charles Lutwidge Dodgson, dates and a verse or two from the Bible. I am glad to say that under the name was added "Lewis Carroll." It is a lovely, peaceful spot, but rather hard to find; and to my surprise, of the dozen or more people in Guildford of whom I asked my way, only one showed even a glimmering awareness at the name of Lewis Carroll!" ❀ ❀ ❀

Harold W. Bentley has been appointed manager of the Columbia University Press Bookstore, 2960 Broadway, Mr. Bentley was with the Carnegie Foundation three and a half years as a special staff member, visiting over 120 colleges for the Foundation; he is recently of the editorial staff of the Encyclopedia Britannica. Plans are being made to develop a wider market for trade books at Columbia. ❀ ❀ ❀

Howard Lewis, of Dodd, Mead and Co., sailed today for a week's rest and holiday in Bermuda. ❀ ❀ ❀

## More Guides to Readers

**F**IFTY reading courses have now been published by the American Library Association in the *Reading With a Purpose Series* and seven more are in preparation. They cover the subjects of art, history, science, philosophy, biography, literature, politics, and the useful arts.

Several publishers have asked that they be kept informed of the courses in preparation in order that they may call the attention of the editors to any new books which they may be publishing. Those in process are "Interior Decoration" by Harold D. Eberlein, "Living Religions of the World" by Robert E. Hume, "English History" by George H. Locke, "Investment" by Albert W. Atwood, "Scandinavian Literature" by Hanna A. Larsen, "The Human Dimensions of Architecture" by Philip N. Youtz, and "Invention and Society" by Waldemar Kaempffert.

With an average of six books listed in each course, over 300 titles of various publishers have been recommended to public libraries and to individuals. Recommending a book in this series means much more than a mere listing. Practically all of the 1150 libraries which subscribe for the series make it a point to have at least one copy of each book recommended and many of them find it necessary to have two copies or more to enable readers to follow courses without having to wait for the books. Several large libraries order as many as 25 to 40 copies of books recommended in the more popular courses.

## Book Club News

**T**HE "Paper Books" Club has dropped from its display advertising the argument of the great economies of paper bindings, those economies being small, and gives greater stress to the economies of mass production which are always considerable. It also points out that the light paper book makes for economies of shipping.

E. P. Dutton & Co. keeps up its campaign against the jury selection idea in the heading to its own advertising. A current advertisement is headed "We Offer No Best Sellers, No Free Books, No Books at Half Price, No Pins or Medals, There is No Santa Claus!—We Offer Some Really Good Books by Some Really Good Au-

thors Recommended by American Critics From All Parts of the Country, Recommended to Those of You Who Still Enjoy the Thrill and Pleasure of Discovering Your Own Books."

## Morrow Contest

**T**HE names of the winners of "The Patchwork Madonna" contest have been sent to the *Publishers' Weekly* by William Morrow and Company, publishers of Harold Weston's new novel. The story is illustrated with drawings by Zhenya Gay, and the contest was:

"For the most accurate analyses and the best brief descriptions of the eleven pictures drawn by Zhenya Gay symbolizing the story of Creda Reid—heroine of Harold Weston's new fall novel. Open to anyone in the retail booktrade."

The artist, herself, acted as judge, and credits J. H. Riesgen of the H. Y. Otto Bookstore, Williamsport, Pa., with the best analysis of her illustrations. This first prize is \$100. The second prize of \$50 goes to Marion Van Horn Bell of the University Book Store, Seattle; and the third award to Mrs. Eugenie Pumphrey, of Hochschild, Kohn, Baltimore.

## Communication

Harvard Square, Cambridge, Mass.

October 7, 1929.

Editor, *Publishers' Weekly*:

A wrong impression seems to have been created by notices in the *Publishers' Weekly* (the latest appearing on page 1,352 of September 21st issue) that the Thomas Fleet Company controls publication of *The Writer*. Mr. David Page, founder of the Fleet Company, publishes *nothing* that once bore the imprint of the Writer Publishing Company except "The Freelance Writer's Handbook." He has no connection whatever with *The Writer Magazine*,—which, as a matter of fact, always appeared under the name of Writer Publishing Company until the present management bought the magazine in 1927. The use of the company name was then discontinued.

The first impression was started in Mr. Page's advertisement in your September, 1928, Fall Announcement number.

*The Writer*,

BERTHA W. SMITH, Publisher.



## Changes in Price

FREDERICK A. STOKES AND COMPANY  
Wells' "Adventures of Tommy," increased to \$2.50.  
HARPER BROS.

Matthews' "Six Cups of Chocolate," from 25c to 35c.  
CHARLES SCRIBNER'S SONS

Cable's "Old Creole Days," from \$2.00 to \$2.50.

Burnett's "The Dawn of a Tomorrow," from \$1.50 to \$2.00.

Galsworthy's "Six Short Plays," from \$1.25 to \$1.50.  
The above changes are effective immediately.

D. APPLETON & CO.

J. A. McGuire's "In the Alasaka-Yukon Game Lands," from \$2.50 to \$3.00.

HALE, CUSHMAN & FLINT

"Waistcoat Pocket Guide to Paris," from 75c to \$1.00 after November 1st.

The price of the following books in the Medici Picture Guide series, originally published at \$2.50 each, will be changed to \$3.00 each, beginning November 1:

"The Ardennes, and the Walloon Country,"

"Biarritz, Pau and the Basque Country,"

"The Dolomites,"

"Flanders and Hainault,"

"Florence,"

"The French Riviera,"

"Grenoble and Thereabouts,"

"The Italian Lakes,"

"Mont Blanc,"

"Nice to Evian,"

"Normandy,"

"Rome,"

"The Land of St. Francis of Assisi,"

"Touraine and Its Chateaux,"

"Venice."

All orders received up to November 1 will be accepted at the old price of \$2.50 each.

"Paris" and "The Country Round Paris," to be published this fall, have nearly twice as many text pages and illustrations as the volumes previously published in this series; their price, therefore, has been fixed at \$3.50 each.

## Book Club Selections

### BOOK-OF-THE-MONTH CLUB

November—"The Embezzlers" by Valentine Kataev. *The Dial Press.*

### LITERARY GUILD

November—"Laughing Boy" by Oliver La Farge. *Houghton Mifflin.*

### BOOK LEAGUE OF AMERICA

November—"The Maurizius Case" by Jacob Wasserman. *Horace Liveright.*

### FREETHOUGHT BOOK CLUB

November—"Voltaire, the Incomparable Infidel" by Joseph Lewis. *The Freethought Press.*

### CATHOLIC BOOK CLUB, INC.

November—"The Poet and the Lunatics" by G. K. Chesterton. *Dodd, Mead.*

### DETECTIVE STORY CLUB

November—"The Secret of 37 Hardy St." by Robert J. Casey. *Bobbs-Merrill.*

## Obituary Note

### DR. E. E. SLOSSON

DR. E. E. SLOSSON, author and scientist, died at his home in Washington, October 15th, at the age of sixty-four. Slosson was born in Albany, Kansas, on June 7, 1865, and attended the University of Kansas where he received the degree of Bachelor of Science in 1890 and two years later Master of Science. He was made Doctor of Philosophy in 1902 at the University of Chicago. During his career, he occupied the Chair of Chemistry at the University of Wyoming, was literary editor of *The Independent* and a member of the faculty at the Columbia School of Journalism. He is probably best known for his books on chemistry, written in a popular vein. The most popular of these is "Creative Chemistry," and others include, "Easy Lessons in Einstein," "Chats on Science," "Sermons of a Chemist," "Keeping Up with Science" which he edited. Other of his writings are "Great American Universities," "Six Major Prophets," and "Plots and Personalities."

## Business Notes

ALBUQUERQUE, NEW MEXICO.—Avery M. Spear has taken over the management of the Book Shop of Strong's Book Store.

CHICAGO.—Herbert Goldscheider has opened the Steuben Book Store at 192 West Randolph Street with general stock, fine and rare books, textbooks and foreign titles.

CLAREMONT, CAL.—The Cactus Art and Book Shop has moved from 224 Yale Avenue to 112 Harvard Avenue.

GALESBURG, ILL.—The bookstore of Stromberg & Tenny has been sold to the Hartleys.

NEW YORK.—Barbara Bancroft has opened a bookstore at 75 Christopher Street with general stock and circulating library.

RICHMOND HILL, N. Y.—Bertha Hirsh will open the Greenwich Bookshop at 8626 104th Street with general stock and circulating library.

RICHMOND, VA.—Thalheimer Brothers, 501 Broad Street, have opened a new book department under Gordon Lewis, formerly of the New Dominion Bookshops, with general stock, rare books and fine editions.

# The Weekly Record of New Publications

**T**HIS list aims to be a complete and accurate record of American book publication. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case word "apply" is used. When not specified the binding is "cloth."

Imprint date or best available date, preferably copyright date in brackets, is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n.d.]

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

## Adcock, Almey St. John

Famous houses and literary shrines of London [rev. ed.]. 278p. (bibl. note) il. D [12, '29] N. Y., Dutton \$2.50

## Alexander, Elsie M.

Daffy, the polecat. 120p. il. (col.) D (Sunnybrook ser.) [c. '29] N. Y., Burt 35 c.

## Andrews, Loring

The horizon chasers; a tale of two romantic vagabonds who played their way around the world on a tune. 311p. front. O [c. '29] N. Y., Sears \$2.50

Purely for adventure and romance the author and an Irish friend wandered around the world paying their way by playing an accordion and a jazz flute. These are their experiences.

## Angell, Norman

The money game; explaining fundamental finance; a new instrument of economic education. 221p. (bibl. footnotes) D '29, c. '12-'28 N. Y., Dutton \$6

Games presenting problems in monetary matters which aim to give the reader and player knowledge of the fundamental processes of finance. On the inside of the back cover is a box containing cards and money for playing.

## Anonymous

My wives. 309p. D [c. '29] N. Y., Harper bds. \$2.50

An amusing story about the adventures in love of a man who experienced two wives and two divorces and then took a Swiss peasant mistress.

## Anthony, Irvin

Paddle wheels and pistols. 329p. il. (pt. col.) O [c. '29] Phil., Macrae, Smith \$4, bxd. The romantic history of the Mississippi River.

## Armitage, Harold, ed.

Three hundred things a bright boy can do [new ed.]. 544p. il., diagrs. O [n.d.] Phil., Lippincott \$2

## Ashmore, Major-General E. B.

Air defence. 186p. (bibl.) front., map, diagr. O '29 N. Y., Longmans \$3.40

The author was in command of the London Air Defences in 1917.

## Ashmun, Margaret Eliza

David and the Bear Man. 260p. il. (col. front.) D c. N. Y., Macmillan \$2

A boy of ten spends a summer tramping through the countryside with a man and his trained bear.

## Bartlett, Arthur C.

The runaway dog team. 303p. front. D [c. '29] Bost., Wilde \$1.75

A story of northern Maine for boys.

## Bartlett, Philip A.

The Lakeport Bank mystery. 246p. il. D (Roy Stover stories) [c. '29] Newark, N. J., Barse & Co. \$1

The mystery of the snowbound express. 243p. il. D (Roy Stover stories) [c. '29] Newark, N. J., Barse & Co. \$1

## Baynes, Ernest Harold

War Whoop and Tomahawk. 162p. il. D c. N. Y., Macmillan \$1.75

The story of two buffalo calves that the author selected from the Corbin herd in New Hampshire, and trained.

## Bechdolt, Jack

The front-page girl; a love story. 242p. D (C. H. new copyrights) [c. '29] N. Y., Chelsea House 75 c.

## Beechel, Edith E.

A citizenship program for elementary schools. 182p. (bibl.) il. O (Contribs. to educ. no. 335) c. N. Y., Teachers College, Columbia Univ. \$1.75

## Bigham, Clive

The Kings of England, 1066-1901. 533p. (7p. bibl.) il. O '29 N. Y., Dutton \$6

Portraits of all the English rulers from William the Conqueror to Queen Victoria.

## Adell, James C., and others

A biology workbook. 331p. (bibls.) il. diagrs. Q [c. '29] Bost., Ginn pap. \$1.32

## Alderman, L. R.

Adult education activities during the biennium, 1926-1928. 18p. (Educ. Bur., bull. no. 23) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 5 c.

Alpha individual arithmetics (The); bk. 2; parts 1 and 2. 143p.; 143p. il. diagrs. O [c. '29] Bost., Ginn pap. apply

## Beutel, Frederick K., and Rediker, Carmen G.

Case problems and tests in business law. 108p. O [c. '29] Bost., Ginn pap. 52 c.



**Blunden, Edmund Charles**

Nature in English literature. 156p. D  
(Hogarth lectures in lit., 9) [c.'29] N. Y.,  
Harcourt \$1.25

**Boas, George**

The adventures of human thought; the  
major traditions of European philosophy. 497p.  
(20p. bibl.) O c. N. Y., Harper \$4  
A history of the leading philosophical trends from  
those of the Greeks through the 19th century, written  
by a professor of philosophy at Johns Hopkins Uni-  
versity.

The major traditions of European philoso-  
phy. 497p. (20p. bibl.) O c. N. Y., Harper \$3  
The textbook edition.

**Bone, David William**

Merchantmen-at-arms; il. by Muirhead  
Bone; introd. by H. M. Tomlinson [2nd ed.,  
rev.]. 333p. O [c.'29] N. Y., Dutton \$5

**Booth, Meyrick**

Woman and society. 256p. (2p. bibl.) O '29  
N. Y., Longmans \$3  
Woman's sociological position discussed in the  
light of modern science.

**Bowles, Mrs. Ella Shannon**

Children of the border. 230p. il. (pt. col.) D  
c. Phil., Lippincott \$2  
A story of New Hampshire pioneers for boys and  
girls.

**Bradby, Godfrey Fox**

Short studies in Shakespeare. 203p. D [c.'29]  
N. Y., Macmillan \$2.50  
Some literary and psychological problems in the  
sonnets and plays.

**Brooks, Fowler Dell**

The psychology of adolescence. 675p. (bibls.)  
diags. D (Riverside textb'ks. in educ.) [c.'29]  
Bost., Houghton \$3  
The best methods to be used in developing the  
personality of the adolescent are presented in this  
book as the result of scientific measurements and  
observations.

**Brown, Beth**

Applause; il. with scenes from the photo-  
play. 312p. D (Popular copyrights) [c.'28]  
N. Y., Grosset 75 c.

**Budden, John**

The further adventures of Jungle John. 237p.  
il. D '29 N. Y., Longmans \$2.50  
A story of the birds and beasts of the jungle.

**Cabell, James Branch**

The way of Ecben; a comedietta involving  
a gentleman; il. by Frank C. Papé. 217p. D  
c. N. Y., McBride bds. \$2.50, bxd.  
A legendary story in Cabellian style.

**Cahuet, Albéric**

Moussia; the life and death of Marie Bash-  
kirtseff; tr. by Keene Wallis. 300p. il. D c.  
N. Y., Macaulay \$3  
A biography of the young Russian girl, artist and  
writer, whose autobiography has become a classic.

**Capell, Richard**

Schubert's songs. 294p (bibl. note) front. O  
[n. d.] N. Y., Dutton \$6  
How the immortal songs of the German composer  
came to be written—and notes on their composition  
and technique.

**Carpenter, George Herbert**

Insects, their structure and life; a primer  
of entomology; 2nd ed., rev. 346p. (13p. bibl.)  
il. (pt. col.), diags. O [n. d.] N. Y., Dutton  
\$3.75

**Carroll, Gladys Hasty**

Cockatoo. 232p. il. D c. N. Y., Macmillan  
\$2

In this story for girls laid in a little Maine vill-  
age the mystery surrounding Opal and her white  
cockatoo is untangled.

**Carroll, Lewis, pseud. [Charles Lutwidge  
Dodgson]**

The collected verse of Lewis Carroll; introd.  
by John Francis McDermott. 266p. (bibl.) O  
[c.'29] N. Y., Dutton bds. \$2.50

Poems from "Alice In Wonderland" and "Through  
the Looking Glass" and many others less well-  
known, which the compiler has found in old periodi-  
cals.

**Cendrars, Blaise**

Little black stories for little white children;  
tr. by Margery Bianco. 138p. il. (pt. col.) O  
c. N. Y., Payson & Clarke \$2  
African folktales retold.

**Chamisso, Adelbert von**

Peter Schlemihl [tr. by Sir John Bowring;  
foreword by Willy Pogany]. 104p. il. O [c.'29]  
Phil., McKay \$2  
The strange, half-mystic story of a French immi-  
grant who left his country during the Revolution  
and went to Germany. Illustrated with woodcuts by  
Jack Gincano.

**Chatterton, Edward Keble**

Through sea and sky. 259p. il. D [c.'29]  
Phil., Lippincott \$1.75  
An adventure story for boys.

**Chesterton, Gilbert Keith**

The poet and the lunatics; episodes in the  
life of Gabriel Gale. 269p. D [c.'29] N. Y.,  
Dodd, Mead \$2.50  
Detective stories.

**Cohen, Israel**

Jewish life in modern times; 2nd ed. rev.  
365p. (6p. bibl.) il., map, diagr. O '29 N. Y.,  
Dodd, Mead \$5

**Cule, W. E.**

The man at the gate of the world; a story  
of the star. 90p. front. nar. D [c.'29] Bost.,  
Hale, Cushman & Flint \$1.50  
A legend about the wanderings of Caspar, the  
youngest of the Three Wise Men.

**Brush, Dorothy Hamilton**

One-eye, Two-eye and Three-eye; a puppet play  
for children in three acts. 26p. D (Junior League  
puppet plays) [c.'29] N. Y., S. French pap. 50 c.

**Chandler, Asa Crawford**

Hookworm disease; its distribution, biology, epi-  
demiology, pathology, diagnosis, treatment and con-  
trol. 506p. (25p. bibl.) il. maps. diags. O c. N. Y.,  
Macmillan \$5

**Clendening, Logan, M.D., and others**

Modern methods of treatment; 3rd ed. 815p. (bibls.)  
il. map. diags. O '29 c. '24-'29 St. Louis, C. V. Mos-  
by \$10

**Collins, Selwyn D., and Clark, Taliaferro**

Physical measurements of boys and girls of native  
white stock, third generation native born, in United  
States. 25p. il. (Public Health reprint 1281) '29  
Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10 c.

**Damon, Samuel Foster**

Tilted moons. 101p. D c. N. Y., Harper \$2  
Poems, free of conventionality, by a young American.

**Delayen, Gaston**

The misadventures of Martin Guerre; tr. by Farrell Symons. 165p. O [c. '29] N. Y., Dutton \$3.50  
A sophisticated idyll of old France.

**Dewey, John**

The quest for certainty: a study of the relation of knowledge and action. 318p. (bibl. footnotes) O c. N. Y., Minton, Balch \$4  
Being the Gifford Lectures which this distinguished professor of philosophy delivered at the University of Edinburgh in the Spring of 1929, in which he develops his experimental theory of thinking and knowledge.

**Dodge, Richard D., ed.**

The lesson round table; a manual for the study of the international Sunday school lessons; improved uniform ser., 1930. 359p. S c. Nashville, Tenn., Cokesbury Press \$1.25

**Dottin, Paul**

The life and strange and surprising adventures of Daniel De Foe; tr. by Louise Ragan. 329p. (44p. bibl.) il. O [c. '29] N. Y., Macaulay \$3.50  
The biography of the author of "Robinson Crusoe."

**Douglas, Robert Dick, jr.**

A Boy Scout in the grizzly country. 187p. il. D (Putnam's boys' b'ks. by boys) c. N. Y., Putnam \$1.75  
The young author tells of his experiences in the wilds of Alaska.

**Dumas, Alexandre**

The three musketeers; il. by Mead Schaeffer. 555p. il. (col.) O [n. d.] N. Y., Dodd, Mead \$3.50

**Duruy, Victor**

A history of France; tr. by M. Cary; introd. and continuation by J. Franklin Jameson; 4th ed. rev. and continued to 1929 by Mabel S. C. Smith. 835p. maps (pt. col.) D [c. '89-'29] N. Y., Crowell \$3.75

Eleven short Biblical plays; from the Drama League-Longmans, Green & Co. playwriting contest for 1928. 244p. S (Longmans' play ser.) c. N. Y., Longmans pap. \$1

**Ellis, M. H.**

Express to Hindustan. 314p. il., map O '29 N. Y., Dodd, Mead \$3.50  
An account of a motor-car journey from London to Delhi.

**England, George Allan**

Isles of romance. 340p. il., map D [c. '29] N. Y., Century \$3.50  
Descriptions of the interesting sights and customs on some small islands near America in the Caribbean and near the mouth of the St. Lawrence.

**Ewers, Hanns Heinz**

Alraune; tr. by S. Guy Endore; il. by Mahlon Blaine. 348p. O c. N. Y., John Day \$5  
The strange tale of a woman artificially generated who exerts a poisonous and unearthly influence upon all who surround her.

**Fleming, Ethel**

New York; il. by Herbert S. Kates. 151p. il. (pt. col.) Q '29 N. Y., Macmillan \$6.50  
The city described in prose and picture.

**Foerster, Norman**

The American scholar; a study in litterae inhumaniores. 66p. O c. Chapel Hill, N. C., Univ. of N. C. Press \$1  
The author believes our literary scholars have become victims of the mechanistic age and have lost the ability to evaluate the literature of any period.

**Germane, Charles E., and Germane, Edith Gayton**

Character education; a program for the school and the home. 252p. (bibl., bibl. footnotes) D [c. '29] Newark, N. J., Silver, Burdett \$2.80  
A program designed to further cooperation between the home and school in building children's characters.

**Gerould, Gordon Hall, ed.**

Nelson's English readings; v. 2; Sixteenth century literature. 394p. (bibl. notes) S (Nelson's Eng. ser.) c. N. Y., Nelson \$1

**Gosling, Arthur W., comp.**

How the monkey got his short tail, and other stories. 149p. D c. Madison, Wis., Compiler, 718 Harrison St. \$1.50  
Tales from the Orient for children.

**Graeme, Bruce, pseud.**

Adventures of Blackshirt. 290p. D c. N. Y., Dodd, Mead \$2  
The escapades of a man who is a novelist by day, gentleman burglar by night.

**Graham, Willard J.**

Cost accounting and office equipment. 128p. il. O c. Chic., Amer. Technical Soc. \$2

**Green, Fitzhugh**

The film finds its tongue. 322p. il. D c. N. Y., Putnam \$2.50  
The invention and commercial development of the "talkies," especially the part played by the Warner brothers.

Complete hypnotism; mesmerism, mind-reading and spiritualism; how to hypnotize, being an exhaustive and practical system of method, application and use; rev. ed. 204p. D [c. '29] Chic., Regan Pub'ns \$1; pap. 50c.

Cotton from plant to product. 64p. il. O [c. '29] Bost., Pepperell Manufacturing Co., 160 State St. pap. 50c.

**Degan, Joseph P.**

Manual of natural touch and speed typewriting, adapted for the use of any make of machine. 98p. il. obl. O '29 Milwaukee, Caspar, Krueger, Dory Co. \$1.25

**Farley, Belmont Mercer**

What to tell the people about the public schools; a study of the content of the public school publicity program. 144p. (2p. bibl.) O (Contribs. to educ., no. 355) c. N. Y., Teachers College, Columbia Univ. \$1.75

Foreign trade zones, or free ports, analyzed with special reference to advisability of their establishment in United States. 322p. il. maps (War Dep't. misc. ser. 3) '29 Wash., D. C., Gov't Pr. Off.: Sup't of Doc. \$1



**Groom, Bernard**

A literary history of England; library ed. 403p. O '29 N. Y., Longmans \$3  
The work of the greater English writers described in relation to their times.

**Grover, Edwin Osgood, ed.**

The animal lover's knapsack. 307p. front. S ("Knapsack b'ks." 2) [c.'29] N. Y., Crowell \$2.50; lea., \$3.50

An anthology of poems about animals.

**Haines, Mrs. Helen Stuart Colby**

The patriots, and other stories. 98p. D '29, c. '08-'29 Norfolk, Va., Atlantic Coast Pr. Corp., Denmore St. \$2

Four stories of the North and South, three of which have appeared in magazines.

**Halliday, James F.**

Robbing youth of its religion. 267p. (bibl. footnotes) O c. N. Y., Holt \$2

How modern youth has been robbed of its religion, its reaction, and the substitution of a new faith are discussed in this spiritual autobiography.

**Hamilton, Cosmo**

The little gold ring, and other stories. 389p. D c. N. Y., Putnam \$2

Short stories of modern love.

**Havemeyer, Loomis**

Ethnography. 528p. (2p. bibl.) il., map O [c.'29] Bost., Ginn \$4.80

A textbook by an assistant professor of anthropology in the Sheffield Scientific School, Yale University.

**Hillyer, Virgil Mores**

A child's geography of the world. 489p. il. maps D [c.'29] N. Y., Century \$3.50

The interesting, the unusual and the picturesque things which one finds throughout the world have been selected to pique the small child's interest in geography.

**Hopper, James**

Medals of honor. 302p. il. (pors.) O [c.'29] N. Y., John Day \$3

The stories of eleven men of the ninety who were awarded the Congressional Medal of Honor during the World War.

**Jarrett, Bede**

A history of Europe; from the earliest times to the present. 563p. (bibl. footnotes) maps D '29 N. Y., Longmans \$3.75

For the general reader and the student.

**Jay, Mae Foster**

The girl of the mesa; a story. 300p. front. D [c.'29] Bost., Wilde \$1.75

About the great south-west—for girls.

**Johnsen, Julia E., comp.**

The Baumes Law. 189p. (13p. bibl.) D (Reference shelf v. 6, no. 3) c. N. Y., H. W. Wilson 90 c.

Thirteen-month calendar. 201p. (14p. bibl.) D (Reference shelf v. 6, no. 4) c. N. Y., H. W. Wilson 90 c.

**Jones, Elizabeth Inglis**

Starved fields. 299p. D [c.'29] N. Y., Minton, Balch \$2.50

The lively raciness of Owen's Welsh blood and the cold, utterly moral, English temperament of Lady Anne make a marriage full of conflict and misunderstanding.

**Kennedy, Robert Emmet**

Red Bean Row. 297p. D c. N. Y., Dodd, Mead \$2.50

A novel of the negroes in a small Louisiana town, whose lives are lived apart from intruding white influence.

**Ketelbey, D.-M.**

A history of modern times; from 1789 to the present day. 623p. (3p. bibl.) maps (pt. col.) O [n.d.] N. Y., Crowell \$3.75

On the significant trends of world history.

**Kindon, Thomas**

Murder in the moor. 248p. map D [c.'29] N. Y., Dutton \$2

A mystery centering around the escape of an English convict and the murder of a man at Okemere Pool.

**Kingsmill, Hugh**

The return of William Shakespeare. 332p. D [c.'29] Ind., Bobbs-Merrill \$2.50

A novel in which Shakespeare returns to life in modern England, through the scientific miracle of re-integration.

**Künkel, Fritz, M.D.**

Let's be normal! the psychologist comes to his senses; tr. by Eleanore Jensen. 299p. (bibl.) O c. N. Y., Ives Washburn \$3

A psychological study of the individual, written simply and directed towards the normal rather than the abnormal.

**Le Coq, Albert von**

Buried treasures of Chinese Turkestan; an account of the activities and adventures of the second and third German Turfan expeditions; tr. by Anna Barwell. 180p. (3p. bibl.) il., map, diagrs. O '29 N. Y., Longmans \$6

**Le Corbusier**

The city of to-morrow and its planning; tr. by Frederick Etchells. 328p. (bibl. footnotes) il., maps (pt. col.), diagrs. O [n.d.] N. Y., Payson & Clarke \$7.50

This book, translated from the 8th French edition of "Urbanisme," deals with the existing conditions in our great cities, and suggests a new system in city plans and housing construction.

**Lewinsohn, Richard**

The mystery man of Europe, Sir Basil Zaharoff. 241p. il. O c. Phil., Lippincott \$3

A biography of the richest man in Europe, who has pulled many political strings, but whose personality has been swathed in mystery.

**Lewis, Clarence Irving**

Mind and the world-order; outline of a theory of knowledge. 460p. (bibl. footnotes) O [c.'29] N. Y., Scribner \$3

The author is associate professor of philosophy in Harvard University.

**Hooker, Bill**

Glimpses of an earlier Milwaukee. 106p. il. D [c.'29] [Milwaukee], Milwaukee Journal pap. apply

**Johnston, Waldon Bachmann**

A practical course in building and flying model airplanes; a primary instruction book. 64p. il. diagrs. O [29] Oklahoma City, Okla., Trave-Taylor Co. pap. apply

**Jones, Ellis O.**

Getting Los Angeles; a comedy in one act. 19p. D [c.'29] N. Y., S. French pap. 30 c.

In chambers; a drama in one act. 20 p. D [c.'29] N. Y., S. French pap. 30 c.

Peanuts; a farce comedy in one act. 16p. D [c.'29] N. Y., S. French pap. 30 c.

**Lubbock, Percy**

Shades of Eton. 224p. D '29 N. Y., Scribner bds. \$2.50

A book of memories about the life and education at the English school, Eton, during the last part of the 19th century.

**Lucas, Edward Verrall**

Turning things over; essays and fantasies. 189p. front. (por.) D [n.d.] N. Y., Dutton bds. \$2.50

Most of these essays and stories first appeared in *Punch* and the London *Sunday Times*.

**Lutz, Harley Leist**

Public finance; 2nd ed. 774p. (bibls., bibl. footnotes) D '29, c. '24, '29 N. Y., Appleton \$4

**McFee, Mrs. Inez Nellie Canfield**

The wonderful story of science. 410p. il., diagrs. D [c. '29] N. Y., Crowell \$2.50

The leading facts of the world's scientific progress.

**McNeill, F. Marian**

The Scots kitchen; its traditions and lore with old-time recipes. 275p. front. D '29 [Toronto, Ont.] Blackie & Son, 1118 Bay St. buck. \$2.25

Kitchen lore from Scotland, which reveals many sidelights of Scottish social history.

**Marks, Percy**

The unwilling god. 338p. D '29, c. '28, '29 N. Y., Harper \$2.50

A college story concerning Bill Royce who finds that football interferes with his education.

**Masson, Elsie**

Folk tales of Brittany; ed. by Amena Pendleton; il. by Thornton Oakley. 190p. O [c. '29] Phil., Macrae, Smith bds. \$3

Retold for children.

**Mead, Stephen Warren**

The Black Buccaneer [new ed.] il. by Mead Schaeffer. 269p. il. (pt. col.) O [c. '20] N. Y., Harcourt \$3.50

**Meigs, Cornelia Lynde [Adair Aldon, pseud.]**

Master Simon's garden [new ed.] il. by John Rae. 320p. il. (col. front.) O '29 c. '16, '29 N. Y., Macmillan \$1.75

The pool of stars [new ed.] il. by John Rae. 203p. il. (col. front.) O '29, c. '19, '29 N. Y., Macmillan \$1.75

**Merezhkovskii, Dmitrii Sergieevich**

The life of Napoleon; tr. by Catherine Zvegintzov. 375p. (bibl. footnotes) O [c. '29] N. Y., Dutton \$3.50

The author divides the life of Napoleon into six periods which show the rise and fall of a great figure.

**McFadden, Elizabeth**

Knights of the silver shield; a play in one act; adapted from the story by Raymond MacDonald Alden. 42p. O [c. '29] N. Y., S. French pap. 35 c.

**Maller, Julius Bernard**

Coöperation and competition; an experimental study in motivation. 186p. (8p. bibl.) diagrs. O (Contribs. to educ., no. 384) c. N. Y., Teachers College, Columbia Univ. \$1.75

**Marine, Edith Lucile**

The effect of familiarity with the examiner upon Stanford-Binet test performance. 42p. (3p. bibl.) O (Contribs. to educ., no. 381) c. N. Y., Teachers College, Columbia Univ. \$1.50

**Minot, John Clair [ed.]**

The best animal stories I know. 317p. front. D [c. '29] Bost., Wilde \$2

By such authors as Jack London, Albert Payson Terhune, Dallas Lore Sharp and Samuel Scoville, Jr.

**Montgomery, Robert Hiester**

Auditing; rev. by Willard J. Graham. 229p. il. O c. Chic., Amer. Technical Soc. \$2

**Muller, Helen Marie, comp.**

Government fund for unemployment. 169p. (8p. bibl.) D (Reference shelf, v. 6, no. 5) c. N. Y., H. W. Wilson 90 c.

**Myers, James**

Religion lends a hand; studies of churches in social action. 178p. (6p. bibl.) front. D c. N. Y., Harper \$1.50

In this book the activities of certain local churches in the field of social relations are set forth as representative of the work that is going on in many places.

**Nash, E. Gee**

The Hansa: its history and romance. 292p. (bibl.) il. maps. diagrs. O ['29] N. Y., Dodd, Mead \$5

The story of the North European mercantile organization, the Hanseatic League, which dominated the economic situation during the 12th and 14th centuries.

**Nezelof, Pierre**

Josephine, the great lover; tr. by Sylvia Stuart. 326p. il. (pors.) O c. N. Y., Live-right \$3

A biography of Napoleon's empress.

**Nicholson, Meredith**

Old familiar faces. 189p. D [c. '21-'29] Ind., Bobbs-Merrill bds. \$2.50

Eight essays on the American scene, past and present, including "One's Grandfather" and "Stay in Your Own Home Town."

**Nicolay, Helen**

Andrew Jackson, the fighting president. 341p. il., map D [c. '29] N. Y., Century \$2

A biography for boys.

**Nifenecker, Eugene A., and McGrath, William J.**

Spelling book; grades 2A-4B; 3 v. various p. D c. N. Y., Longmans grades 2A-2B and grades 3A-3B, 44 c., ea.; grades 4A-4B, 48 c.; 50 record cards, \$1

**O'Brien, Edward Joseph Harrington [Arthur Middleton, pseud.], ed.**

The best British short stories of 1929; with an Irish and Colonial supplement. 375p. (43p. bibl.) D '29, c. '27-'29 N. Y., Dodd, Mead. \$2.50

An annual collection.

**Mary Gertrude, Sister**

Communion rhymes. 25p. il. D c. N. Y., Macmillan pap. 28 c.

**Merrill, George P., and Foshag, William F.**

Minerals from earth and sky; pts. 1 and 2. 331p. (bibl.) il. (pt. col.) diagrs. O (Smithsonian scientific ser., v. 3) '29 Wash., D. C., Smithsonian Inst. lea. \$41.60

**Mueller, John Baptist**

Handbook of ceremonies for priests and seminarians; tr. by Andrew P. Ganss and Adam C. Ellis; 8th ed., rev. and enl. 423p. D '29 St. Louis, B. Herder fab. \$2.75

**Nichols, Henry W.**

Cement. 14p. il. O (Geology leaflet, 12) c. Chic., Field Mus. pap. 25 c.



**Ogg, Frederic Austin**

English government and politics. 793p.  
(bibl. footnotes) O c. N. Y., Macmillan \$4.25  
The author is professor of political science in the University of Wisconsin.

**O'Neill, Eugene Gladstone**

Dynamo. 159p. O c. N. Y., Liveright \$2.50  
A revised edition of the play as it was produced.

**Page, Kirby**

Jesus or Christianity; a study in contrasts.  
332p. (bibl. footnotes) D c. Garden City,  
N. Y., Doubleday Doran \$2  
A plea for the modern application of Jesus' teachings by the editor of *The World Tomorrow*.

**Paget-Federicks, J.**

Green-pipes; poems and pictures. 48p. il.  
(pt. col.) F c. N. Y., Macmillan \$3.50  
A delicate and imaginative book for children by an artist-poet.

**Palache, John Garber**

Marie Antoinette, the player queen. 331p.  
(bibl.) il. O c. N. Y., Longmans \$5  
This new study presents the queen as a woman unfortunate enough to have been born into a station in life for which she was temperamentally unfitted.

**Paradis, Mrs. Marjorie Bartholomew**

The caddis. 367p. D [c.'29] N. Y., Century \$2.50  
The heroine, Marion Galaway, is imbued with the American spirit of acquiring all the material possessions she can, and she follows this course during all her married life, in spite of the responsibilities of home, husband and children.

**Patterson, Caleb Perry**

American government. 896p. (11p. bibl.) O  
(Heath political science ser.) [c.'29] Bost., Heath \$3.60  
The author is professor of government in the University of Texas.

**Perkins, Lucy Fitch [Mrs. D. H. Perkins]**

Kit and Kat; more adventures of the Dutch twins; il. by the author. 190p. O '29, c.'17, '29 Bost., Houghton \$1.75  
Further adventures of the famous Dutch twins prepared in a simple fashion for the child just beginning to read.

**Phillips, Henry Albert**

Meet the Germans; in which an American sees the new Germany through its people. 346p. il., map O [c.'29] Phil., Lippincott \$3  
Travel in modern Germany.

**Pierce, Frank Richardson**

Black Placer; an adventure story. 247p. D  
(C. H. new copyrights) [c.'29] N. Y., Chelsea House 75 c.

**Powys, Llewelyn**

The cradle of God. 311p. O [c.'29] N. Y., Harcourt \$3  
The story of the development of Christianity from Abraham to the Crucifixion, though written from a new viewpoint, is yet deeply religious.

**Prouty, Carrie Burr**

Stories Jesus heard and stories Jesus told. 248p. il. D [c.'29] Bost., Wilde \$1.50  
Stories from the Old and New Testaments for children.

**Puglisi, Mario**

Prayer; tr. by Bernard M. Allen. 304p. (38p. bibl.) D c. N. Y., Macmillan \$2.50  
The history of prayer in its various forms through the ages, and its position in modern religious life.

**Rank, Otto**

The trauma of birth. 239p. (bibl. footnotes) il. O (Internat'l lib. of psych., phil. and scientific method) '29 N. Y., Harcourt \$3.75  
The author, a student and associate of Freud, works out the influences on the unconscious mind of the shock experienced by the child at birth.

**Richardson, Hilary G.**

Life and the Book. 179p. (16p. bibl.) D c. N. Y., Macmillan \$1.75  
On appreciation of the Bible.

**[Riley, James Whitcomb]**

"The old swimmin'-hole," and 'leven more poems; by Benj. F. Johnson, of Boone. 50p. S [c.'83, '10] Ind. [Bobbs-Merrill] pap. \$1  
A facsimile edition of the Hoosier poet's first book which was originally published under a pseudonym by George C. Hitt & Co. in 1883. This reprint has been brought out to commemorate the eightieth anniversary of Riley's birth.

**Rockwood, Roy, pseud.**

Bomba, the jungle boy in the swamp of death, or, The sacred alligators of Abarago. 210p. front. D (Bomba b'ks.) [c.'29] N. Y., Cupples & Leon 50 c.

**Ross, John Elliot**

Truths to live by [introd. by Glenn Frank]. 256p. (bibl. notes) D [c.'29] N. Y., Holt \$2  
The values of religion for actual living are discussed by a Catholic priest after many talks with college students.

Official rules and regulations high and low spring-board diving, swimming and water polo; with construction details for regulation swimming pools and diving equipment. 55p. il. diagrs. D c.'29 San Francisco, Van Arsdale Harris Lumber Co., 5th and Brennan Sts. pap. gratis

**Owen, Frank**

Pale pink porcelain. 10p. D [c.'29] [N. Y., Lantern Press] pap. apply

**[Pope, Felix T.]**

Flour markets of Central America. 11p. (Bur. of Foreign & Domestic Commerce, trade information bull. 635) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. 10 c.

Proceedings of International Conference of American States on Conciliation and Arbitration, held at Washington, Dec. 10, 1928-Jan. 5, 1929. 738p. '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. \$1.60

**Quackenbush, Clarence E.**

Her busy day; a one act comedy. O c.'29 Edmeston, N. Y., Author pap. 35 c.  
Seeing clearly; a play in prologue and three acts. O c.'29 Edmeston, N. Y., Author pap. 75 c.

**Richardson, William Payson, and Hagendorn, William V.**

Outline of the law of suretyship and guaranty; 2nd ed. 70p. O c. Brooklyn, N. Y., [Brooklyn Law School] fab. \$1

**Russell, Charles**

From Sandy Hook to 62°. 400p. il., maps D [c.'29] N. Y., Century \$3.50

A narrative history of the exploits of the New York harbor pilot boats from 1812 to 1917.

**Sanzara, Rahel**

The lost child; tr. by Winifred Katzin. 359p. D c. N. Y., Longmans \$2.50

A novel whose interest lies in the shattering effects of the murder of little Anna upon her family, German farmers; and upon the murderer, her foster-brother.

**Scott, Sir Walter, bart.**

The talisman; il. by Rowland Wheelwright. 358p. il. (col.) O '29 N. Y., Dodd, Mead \$3

**Scott-Giles, C. Wilfrid**

The romance of heraldry; il. by the author. 246p. O [29] N. Y., Dutton \$4

**Seligman, Edwin Robert Anderson**

Principles of economics; with special reference to American conditions; 12th ed., rev. 773p. (43p. bibl.) maps, diagrs. (pt. col.) D (Amer. citizen ser.) '29, c. '05-'23 N. Y., Longmans \$3.50

**Shaaber, Matthias A.**

Some forerunners of the newspaper in England, 1476-1622. 379p. (5p. bibl.) il. O c. Phil., Univ. of Pa. Press \$4

**Shakespeare, William**

Five comedies. 996p. D (Arden Shakespeare) [c.'16] Bost., Heath \$1.64

The five plays now included in one volume are "A Midsummer Night's Dream," "Much Ado About Nothing," "As You Like It," "Twelfth Night" and "The Tempest."

**Sherman, Harold M. [Edward J. Morrow, pseud.]**

Over the line. 235p. D [c.'29] Cleveland, O., Goldsmith Pub. Co., 740 Superior, N.W. 25 c.

A football story.

Sir Lancelot of the lake; a French prose romance of the thirteenth century; tr. by Lucy Allen Paton. 440p. (2p. bibl.) il. O (B'way medieval lib.) '29 N. Y., Harcourt \$5

This romance of the Lancelot legend is for the most part translated from unpublished manuscripts in the Bibliothèque Nationale and is illustrated with reproductions of medieval miniatures.

**Rowe, Edgar Franklin, ed.**

The tercentenary year: Reformed Church in America, 1628-1928. 542p. il. O N. Y., Reformed Church, 25 E. 22nd St. \$3

**Rugg, Harold, and Mendenhall, James**

Pupil's workbook to accompany An introduction to American civilization. 94p. il. maps, diagrs. Q [c.'29] Bost., Ginn pap. 36 c.  
Teacher's guide for An introduction to American civilization. 175p. (4p. bibl.) D [c.'29] Bost., Ginn pap. 48 c.

**Sackett, Henry Woodward**

The law of libel; what every newspaper man is expected to know about it; how to guard against libel suits and how to be prepared to defend them when brought. 23p. O '29 N. Y., Columbia Univ. Press pap. 50 c.

**Sauers, W. Ray**

Simple lays from the hills of old Pennsylvania. 39p. O (Stratford poets) [c.'29] Bost., Stratford pap. 75 c.

**Smith, Alfred Franklin, ed.**

Talking with God. 151p. T c. Nashville, Tenn., Cokesbury Press 50 c.; fab. \$1  
A manual of prayer for all occasions.

**Spenser, Edmund**

The faerie queene; the second booke containing, The legend of Sir Guyon, or, Of temperance; ed. by George R. Potter and James Cline. 307p. S (College lib.) c. N. Y., Harper bds. \$1

**Steele, Wilbur Daniel**

Tower of sand, and other stories. 326p. D c. N. Y., Harper bds. \$2.50  
Eight short stories by a noted short-story writer.

**Stewart, Jean, ed.**

Three hundred and one things a bright girl can do [new ed.]. 448p. il., diagrs. O [n.d.] Phil., Lippincott \$2

**Stump, Albert**

The psychology of happiness. 113p. front. (por.) D c. Fowler, Ind., Benton Review Shop \$1

**Terry, Robert James, M.D.**

An introduction to the study of human anatomy. 364p. (bibl.) O c. N. Y., Macmillan \$3.50

**Theiss, Lewis Edwin**

Trailing the air mail bandit. 315p. front. D (Air mail ser.) [c.'29] Bost., Wilde \$1.75  
A book for boys.

**Thompson, Lilian Bennet, and Hubbard, George**

The death fire; a detective story. 249p. D (C. H. new copyrights) [c.'29] N. Y., Chelsea House 75 c.

**Thomson, Godfrey Hilton**

A modern philosophy of education. 283p. (bibl. footnotes) D '29 N. Y., Longmans \$3.50  
By the Bell professor of education at Edinburgh University.

**Tickner, Frederick Windham**

A social and industrial history of England; 2nd ed. [rev.]. 735p. il., diagr. S '29 N. Y., Longmans \$2.75

**Se Boyar, Gerald Edwin**

Manual for report and thesis writing. 63p. (bibl. footnotes) D c. N. Y., F. S. Crofts 50 c.

**Senner, Arthur H.**

A study of the oil burner as applied to domestic heating. 84p. (bibl.) il. diagrs. O (U. S. Dep't of Agri., technical bull. no. 109) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 20 c.

**Speer, Robert K.**

Measurement of appreciation in poetry, prose, and art, and studies in appreciation. 85p. (bibl. footnotes) O (Contribs. to educ., no. 362) c. N. Y., Teachers College, Columbia Univ. \$1.50

**Sweeny, Mary E., and others**

A method of recording the posture of preschool children. 33p. (bibl.) il. diagrs. O c. Detroit, Mich., Merrill-Palmer School pap. apply



**Ticknor, Caroline**

The book of famous horses. 198p. il. O c. Bost., Houghton \$2.50  
Stories about horses famous on the turf and horses whose masters were great generals. For young readers.

**Todd, John Aiton, comp. and ed.**

The shipping world, afloat and ashore; founded on lectures delivered at the City School of Commerce, Liverpool. 305p. (bibls.) D '29 N. Y., Pitman \$2.25

**Trevelyan, George Macaulay**

Lord Grey of the Reform Bill; being the life of Charles, second Earl Grey; 2nd ed. 424p. (bibl. footnotes) front., diagr. O '29 N. Y., Longmans \$5

**Tristan in Brittany;** being the fragments of the romance of Tristan, written in the twelfth century by Thomas the Anglo-Norman; tr. by Dorothy Leigh Sayers; introd. by George Saintsbury. 220p. O [n. d.] N. Y., Payson & Clarke \$3

**Trueba, Don Antonio de**

El montañésillo: El Molinerillo; dos cuentos; ed. by Elizabeth McGuire. 141p. S [c. '29] N. Y., Holt 80 c.

Two simple stories prepared for use in the second semester of first year high school Spanish.

**Turnbull, Archibald Douglas**

Commodore David Porter, 1780-1843. 326p. il. O [c. '29] N. Y., Century \$3.50

The biography of a seaman who was a romantic and terrifying figure when he swept the ocean in his ship, the foe of pirates and of the British during the War of 1812.

**Wadsley, Olive**

Yesterday's tomorrow. 288p. D '29 N. Y., Dodd, Mead \$2

A man returns from the war to England, having promised to take his comrade's name and place in the world.

**Walker, Dugald Stewart**

Sally's A B C. no p. il. (col.) Q c. N. Y., Harcourt \$3

An alphabet book based on a sampler made in 1795 by Sally Jane Tate.

**Wall, Evans**

The no-nation girl. 316p. D [c. '29] N. Y., Century \$2.50

A dramatic story of a typical "no-nation" girl of the Louisiana swamp-land. Precieuse, daughter of white father and negro mother, is endowed with two characters and two sets of instincts that are continually at war.

**Weinstein, Michael**

Precious and semi-precious stones. 148p. (bibl.) il., (col. front.) diagrs. O '29 N. Y., Pitman \$2.25

**Wells, Amos Russel**

Go till you guess. 128p. D [c. '29] Bost., Wilde \$1

"A Bible recreation book, applying to Bible facts, scenes, persons, and places the fine old game of 'Throwing Light.'"

[Peloubet's] select notes on the international Sunday school lessons, improved uniform ser.: course for 1930. 378p. (bibls.) il. (pt. col.), maps (pt. col.) O [c. '29] Bost., Wilde \$2

**Werner, Oscar Helmuth**

Every college student's problems. 410p. (20p. bibl., bibls.) diagr. O [c. '29] Newark, N. J., Silver, Burdett \$3

A discussion of the problems of adjustment confronting the college student with suggestions for meeting them, by a professor of education at the University of Nebraska.

**Weston, George**

Around the world; a sparkling romance. 347p. D c. N. Y., Dodd, Mead \$2

Celia journeys to far-away lands to fathom the mystery of her birth and vanished fortune.

**Whitehead, Alfred North**

Process and reality; an essay in cosmology. 559p. (bibl. footnotes) O c. N. Y., Macmillan \$4.50

Gifford lectures delivered in the University of Edinburgh, 1927-28, by a professor of philosophy in Harvard University.

**Whiting, Edward Elwell**

Changing New England. 285p. il. D [c. '29] N. Y., Century \$2.50

A survey of three hundred years of New England's history showing in what ways it has changed and progressed, and in what it has remained the same, typical of that section.

**Wiles, Charles Peter, D.D., and others, eds.**

Lesson commentary for Sunday schools, 1930. 316p. il., maps (col.) O [c. '29] Phil., United Lutheran Pub'n. House \$1.75

**Wilkinson, Clennell**

Dampier, explorer and buccaneer. 269p. (2p. bibl.) il., maps O (Golden Hind ser.) c. N. Y., Harper \$4

The story of a 17th century buccaneer who sailed the Spanish Main and achieved a reputation as a great navigator and explorer.

**Wilson, Cherry**

Empty saddles; a western story. 243p. D (C. H. new copyrights) [c. '29] N. Y., Chelsea House 75 c.

**Wilson, Edmund**

Poets, farewell! 84p. O '29, c. '23-'29 N. Y., Scribner bds. \$2

Poems, diverse in subject, modern in tone and method.

**Van Alstyne, Dorothy**

The environment of three-year-old children; factors related to intelligence and vocabulary tests. 115p. (3p. bibl.) O (Contribs. to educ., no. 366) c. N. Y., Teachers College, Columbia Univ. \$1.50

**Ward, Florence E.**

Home demonstration work under Smith-Lever Act, 1914-1924. 36p. (bibl.) il. (Agri. Dep't, circular 43) '29 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10 c.

**Weekes, Blanche E.**

The influence of meaning on children's choices of poetry. 30p. (bibl.) O (Contribs. to educ., no. 354) c. N. Y., Teachers College, Columbia Univ. \$1.50

**White, Rev. Ray B.**

The truth in satire concerning infallible popes. 121p. il. S c. Zarephath, N. J., Pillar of Fire pap. 50 c.

**White on corporations; vs. 2, 3, 4.** various p. O '29 Albany, N. Y., M. Bender fab. \$60, set

**Wilkins, Ernest Hatch**

A tentative chronological list of Petrarch's prose letters. 24p. (bibl. footnotes) S [c. '29] Chic., Univ. of Chic. Press pap. 75 c.

**Wright, Ralph Justus**

Patsy's adventure. 206p. T c. '29 Crown Point, Ind., Wright Co. pap. \$1

Wilson, Margaret [Mrs. G. D. Turner; Elizabeth West, Elderly Spinster, pseud.]

Trousers of taffeta; a novel of the child mothers of India. 256p. D c. N. Y., Harper \$2

A story of life among the women in a large city of India as seen by an American woman, a missionary doctor.

Wolfe, Thomas

Look homeward, angel; a story of the buried life. 633p. D c. N. Y., Scribner \$2.50

A novel covering twenty years in the life of a large southern family, the Gants of Altamont.

Wyeth, John Allan Benedict

This man's army; a war in fifty-odd sonnets. 60p. O '29, c. '28 N. Y., Longmans \$2

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# Old and Rare Books

*A Monthly Department*

## Romantic Stories of Books

John T. Winterich

SECOND SERIES

III

*Paradise Lost*

THE world may never know "what song the sirens sang, or what name Achilles assumed when he hid himself among women," despite Sir Thomas Browne's gentle affirmation that these matters "are not beyond all conjecture." But everyone can know what Charles II had for breakfast on the morning of May 25, 1660, on board his own frigate *Swiftsure*, almost in the shadow of the cliffs of Dover, coming home in triumph to an England which he had fled nine years before with the Roundheads at his heels. The meal, shared with the Dukes of York and Gloucester, comprised "nothing else but peas and pork, and boiled beef." There had been "set some ship's diet before them, only to show them the manner of the ship's diet," and the distinguished passengers democratically partook thereof, to the bedazzlement and delight of Samuel Pepys, who, though one of the busiest minor actors in this first Restoration drama, found time to put it all in writing. Those were great days for Pepys, who enjoyed it all like a picnic, which it pretty much was. When, as the *Swiftsure* lay at Scheveling, news arrived that the King had reached the shore, Pepys assisted the salute by setting off with his own unpracticed hand "the gun over against my cabin . . . but, holding my head too much over the gun, I had almost spoiled my right eye." When the

moment arrived to disembark at Dover, Pepys could hardly expect assignment to the royal barge, but he contrived a place in a small boat with "Mr. Mansell, and one of the King's footmen, and a dog that the King loved," and "got on shore when the King did," so that he was a privileged witness of the ensuing jubilation and of the mayor's bestowal of "a very rich Bible," which the unabashable Charles accepted with the reply that "it was the thing that he loved above all things in the world." Soon thereafter the party set out by coach for London, Pepys and his associates remaining with the fleet. Four days later—May 29th, his thirtieth birthday—the most dissolute and most likeable of the Stuarts re-entered his capital. On the thirty-first Pepys wrote in his diary: "Captain Sparing, of the *Assistance*, brought me a pair of silk stockings of a light blue, which I am much pleased with. This day the month ends. I in very good health, and the world in a merry mood, because of the King's coming."

All the world, perhaps, that dared show its head out of doors. The iron hand of Cromwell had fallen inert in death two years before; the pendulum of affairs had danced erratically for a season, then steadied into a surging swing away from the unsmiling piety of a Puritanism that would not even brook stained-glass win-

dows in its songless churches. But there had been great figures in the eleven years of the Commonwealth, and there had been lesser but not insignificant figures, and even the Latin secretary to the once powerful Council of State perforce fled to the home of a friend in Bartholomew Close (where Benjamin Franklin would inaugurate his brief career as a London journeyman printer sixty-four years later) with the news that the King was coming into his own again.

One may pity Charles for the suffering he endured on his flight to the continent—Pepys had the story from Charles's own lips and told it graphically under date of May 23rd,—but the time to pity Charles for ancient trials was over. John Milton's woes were on the increase, and a prodigious total they would make. The loss of the Latin secretaryship meant the abandonment of a comfortable salary; the collapse of the Commonwealth converted into worthless paper a modest fortune in government securities for which the revived monarchy could hardly be expected to assume responsibility, and did not; additional capital had vanished through bad management or the dishonesty of an adviser; he was the father of three motherless daughters, the oldest not yet sixteen; a second wife had died two years earlier; for nearly eight years—he was fifty-one—he had been totally blind.

The deposed Latin secretary had another trade, but the exigencies of politics had long prevented his working at it. That was the trade of poet, which is no trade at all, as he himself had sung in earlier days. Never was a man who came to

maturity with firmer resolution to make the meditation of "the thankless Muse" his life-work—to find virtue in art, and art its own reward. Born in London itself, the son of a cultivated and prosperous scrivener (a sort of glorified notary public), Milton had entered Christ's College, Cambridge, at sixteen, already a well-educated youth, thanks to the devoted attention of his father: He remained there seven years, emerging with the degree of master of arts, no vast respect for his alma mater, and a prodigious knowledge of Latin and Greek literature, a mastery of Hebrew, a sound acquaintance with French and Italian, and more than a smattering of Syriac. In a day when it has been said of Lord Bacon that he knew everything, in the sense that his intellectual equipment embraced all the available comprehension of any subject, it can certainly be said of Milton that he came nearer to en-

compassing the full cultural circle than did any other mind of his time and country. His father had retired to Horton in Buckinghamshire, and there Milton passed five years of serenity among his books. During the next two years he was traveling in France and Italy, where civilization was in fullest flower. Back in London, he became a teacher mainly by the accident of his two nephews' presence in his home, and more for his own enjoyment than from any necessity of making a living at it.

If Milton had died at this point his biography would be singularly uninteresting. The annals of the poor may be short and simple, but they offer, in general, more of

# Paradise lost.

A

## P O E M

Written in

T E N B O O K S

By JOHN MILTON.

Licensed and Entred according  
to Order.

L O N D O N

Printed, and are to be sold by Peter Parker  
under Creed Church neer Aldgate; And by  
Robert Boulton at the Turkey Head in Bishopgate-street;  
And Nicholas Weller, under St. Dunstons Church  
in Fleet-street, 1667.

First edition: First title.



the stuff of drama than do the annals of the well-to-do, particularly of such well-to-do as live in the cloistered ease of study and the fear of God. But if Milton had died at thirty-five he would merit a biography, however dull, for he had written, barring a few significant exceptions, all of the shorter poems by which his name lives today. From the tranquil Horton era dates "Lycidas," written to honor the memory of a young Cambridge poet, Edward King, who had been lost in a shipwreck while returning to his home in Ireland (Milton's tribute was one of several written by King's university mates which were assembled in a book) and those famous twin afflictions of the third-year high-school student, "L'Allegro" and "Il Penseroso." One learns with satisfaction that there is no such word as *penseroso* in Italian; it should be *pensieroso*,

and it means not a contemplative but an anxious man. But things have gone too far—the Italians may as well change their language to conform to the Milton conception. Then Henry Lawes, greatest English composer of his day, "the priest of Phoebus' lyre," asked Milton to write the words for a mask to be presented by the Earl of Bridgewater (the real Earl, not the counterfeit who intrudes into "Huckleberry Finn"), and Milton had produced *Comus*, last and greatest exemplar of its form. And he had already transplanted the sonnet into good English earth, freeing it from the Italian model which even Shakespeare had faithfully copied.

In the summer of 1643, Milton took the step that begins to make his life story

interesting—the interest in many another man's biography dates from a similar event. He married. His bride was Mary Powell, seventeen-year-old daughter of a too hospitable Oxfordshire gentleman of the Cavalier strain who was prevented from ruining himself only because the Puritan revolution would soon do it for him. It was one of the most ill-sorted marriages of literary history. The management of a wife is different art, altogether from the management of a sonnet, and Mary Powell was of the sort who requires more than an average skill in the former accomplishment. A month of a poet's society was enough; she returned to Oxfordshire ostensibly on a visit, and she stayed there. Her husband took out his annoyance in writing a tract on "The Doctrine and Discipline of Divorce," which went into a second edition quickly

enough to indicate that a reasonable percentage of his fellows were in something like Milton's own case. Two years passed before Mary returned to his house, obviously at parental instigation, and in the middle of 1646, he had the whole Powell family on his hands. A chastened Mary assumed the full measure of wifely obligations; in six years she bore him four children, sacrificing her own life at twenty-six in giving birth to the last.

Mark Pattison's brief account of Milton in the "English Men of Letters" Series (a competent and adequate summary, despite the fact that it misquotes the one line in Milton that next to everyone misquotes) calls his life "a drama in three acts," of which "in the second act he is

# Paradise lost.

A

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Written in

### T E N B O O K S

By JOHN MILTON.

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L O N D O N

Printed, and are to be sold by *Peter Parker*  
under Creed Church neer Aldgate; And by  
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And *Martin Walter*, under St. Dunstons Church  
in Fleet-street, 1667.

*First edition: Second title.*

breathing the foul and heated atmosphere of party passion and religious hate, generating the lurid fires which glare in the battailous canticles of his prose pamphlets." A theatrical producer of our day distinguished for his judgment of the thing that makes the play—Arthur Hopkins—has counselled playwrights to "watch your second act." Act II of the life of John Milton is in the main a study in bathos. Nowhere therein is he the villain—he went through the whole drama with honor unsullied—but often he plays low comedy unawares. The unhappy story need not be detailed here. It is available in extenso, like all the other details of the poet's life, in David Masson's six-volume biography. It is enough to know that Milton's part in the troublous events of the day was momentous enough to effect his flight at the return of Charles. And the dénouement of this second act is an anti-climax. Four months after Charles's return his compromise Parliament passed a bill granting a pardon so general that it included all but a handful of old offenders, of whom Milton was hardly impressive enough to be one. Even martyrdom was denied him, save the martyrdom of his sight, sacrificed "in Liberty's defense."

Though it was doing rather handsomely in New England, at home English Puritanism was a lost cause—lost and discredited. But its swan song remained to be sung, and sung by John Milton. The idea of an epic presentation of the fall of man had occurred to him at least as early as his thirty-fourth year; so did the possibility of naming the completed production "Paradise Lost." By 1658 he was seriously engaged in the task of composition, and he seems to have completed it by the end of 1663, certainly before 1666.

As the curtain of blindness had descended on him long before 1658, it was obviously necessary for him to dictate his copy, and about this necessity a pretty legend has grown up—a legend of three devoted women setting down his words, turn and turn about, as the "god-gifted organ voice" sounded the stately harmonies of its lofty theme:

*"Of Man's first disobedience, and the fruit  
Of that forbidden tree whose mortal taste  
Brought death into the World, and all our  
woe,*

*With loss of Eden, till one greater Man  
Restore us, and regain the blissful seat."*

Professor Masson dissipates this tender picture: "His eldest daughter, Anne could not write; and though the other two could write, and may occasionally, when the poem was in progress, have acted as his amanuenses, their ages exclude the idea of their having been his chief assistants in this capacity—while we also know that the poor motherless girls had grown up in circumstances to make them regard the services they were required to perform for their father as less a duty than a trouble." But the situation was not altogether a repetition of the tragedy of Lear and his daughters; Dr. Pattison records that Milton "did not allow his daughters to learn any language, saying with a jibe that one tongue was enough for a woman. They were not sent to any school, but had some sort of teaching at home from a mistress. But in order to make them useful in reading to him, their father was at the pains to train them to read aloud in five or six languages, of none of which they understood one word." And setting down the measured chronicle of "things unattempted yet in prose or rhyme" must have been almost as exacting and uncongenial a task as reading aloud uncomprehended Hebrew. It is certain that the brunt of the burden of putting the blank-verse periods in writing was borne by devoted male friends. Before the task was completed Milton married a third time, but there is nothing to indicate that the capable and devoted Elizabeth Minshull was ever called upon to neglect her household cares in favor of secretarial duties.

Having received the imprimatur of the official licenser of books (who is said to have lingered a moment over the statement that occasionally "fear of change perplexes monarchs") the manuscript was submitted to Samuel Simmons, bookseller, whether at Simmons's invitation or by Milton's own choice is uncertain. And on April 27, 1667, was drawn up one of the most famous agreements between publisher and author that has ever become available to posterity. By the terms of this agreement, Milton was to receive five pounds down, five pounds when a first edition of thirteen hundred copies had been disposed of "to particular reading cus-





*Painting by M. Munkácsy, 1878, of Milton and his daughters. As a matter of fact, Anne, the eldest, could not write and the others were too young to have been very helpful.*

tomers," five pounds more with the disposal of a second edition of the same size, and a final five pounds with the sale of a third edition—a total of twenty pounds for 3,900 copies. Assuming that Barabbas actually was a publisher, then Samuel Simmons has come to be regarded as a close second. But on his behalf it must be pointed out that twenty pounds in that day had the buying power of perhaps sixty today, and that Simmons was assuming a heavy risk in the publication of an epic poem. There was, after all, no precedent in English publishing.

The extent of the risk may be gauged from the fact that Milton did not receive his second five pounds until April 26, 1669. The first edition was entered at Stationers' Hall on August 20, 1667; in other words, more than twenty months was required to dispose of thirteen hundred copies. In the light of this fact Mr. Simmons's bargain loses much of its apparent amplitude. And it suffers further diminution when one considers that a second edition did not appear until five years after the first—1674, the year of Milton's death. The third edition, and

the last published by Simmons, was issued in 1678. Even if this edition sold off quickly (and all the evidence points to the contrary), still the maximum sale of "Paradise Lost" would be fewer than four thousand copies in the first eleven years of its printed existence.

Simmons soon after this withdrew from the epic poetry business by disposing of his interest in "Paradise Lost" to Brabazon Aylmer for twenty-five pounds, and in 1683, Aylmer sold half his own interest to Jacob Tonson. In the hands of this great publishing genius the poem took on a lease of life that might perhaps have been imparted to it earlier by a more energetic Samuel Simmons. It is not without propriety that the famous engraving of Tonson by William Faithorne depicts him with a copy of "Paradise Lost" in his right hand.

This is the story in barest summary—enough to make it plain that the history of few publishing ventures stands out in clearer and more ample detail than that of "Paradise Lost." But there is a gap in the chronicle at one important point—the most important point of all from the biblio-

graphic point of view. The thirteen hundred copies of the first edition appeared with no fewer than eight different varieties of title-page. No other English or American book ever published can offer quite such a wealth of confusion. Happily, the question of precedence has been solved, but the reasons for the variety are still a matter of guesswork.

In the "first edition, first title-page," the name of John Milton is printed in large italic capitals. On the second title-page the name is in small italic capitals. On the third title-page the author is designated merely J. M. This is as far as the problem need be carried here. But why J. M.? "May not his (Simmons's) entering the book at Stationers' Hall simply as 'a Poem in Ten Books by J. M.," suggests Professor Masson, "have been a caution on his part; and though, in the first issues, he had ventured on the name 'John Milton' in full, may he not have found or thought it advisable, for a

subsequent circulation in some quarters, to have copies with only the milder 'J. M.' upon them?" Charles J. Sawyer's and F. J. Harvey Darton's "English Books 1475-1900: A Signpost for Collectors" (1927), on the other hand, offers the conjecture that the changes were made "presumably to increase the value or perfection of the book by making it seem like a new edition—a common enough practice, here carried to extremities." Obviously the full story of "Paradise Lost" has not been written—whether or no it can ever be written is open to question.

The finest copy of the first edition with the first title-page to appear in recent years is the Britwell copy, which brought £460 in 1919, and seven years later, in the R. B. Adam sale at the Anderson Galleries in New York, \$10,000. Three years ago, however, is a generation ago in the rare booktrade, and one may speculate vainly as to what the same volume would bring today.



A recent rare book window display in Dauber and Pine's 5th Avenue bookshop. The portraits at the top are of literary personalities that figure in Mr. Winterich's current volume, "Books and the Man." Copies of the book are used in the center of the display



# American First Editions

Compiled by Merle Johnson

Louisa May Alcott

1832-1888

OF the work of Miss Alcott it seems generally accepted that "Little Women" is most outstanding, closely followed by "Little Men" and "the Old Fashioned Girl," all based on the experiences of her own youth. There is no such thing as first edition "insurance," and no doubt many things remain to be discovered as to points of issue in these books; many were bound in various colors of cloth, red, green, moroon, blue, brown, etc., with not distinction as to sheets.

"Flower Fables." *Boston*, 1855.

Reprinted as "Little Lulu's Library." *Boston*, 1885.

"Hospital Sketches." *Boston*, 1863.

"Hospital Sketches and Camp and Fireside Stories." *Boston*, 1869.

"Moods." *Boston*, 1864.

"On Picket Duty and Other Tales." *New York*, 1864.

"The Rose Family." *Boston*, 1864.

"Morning Glories and Other Stories." *New York*, 1867.

"Aunt Kip." *Boston*, 1868.

"Proverb Stories." *Boston*, 1868.

"Psyche's Art." *Boston*, 1868.

"Nelly's Hospital." *Washington*, 1868.

"Little Women or Meg, Jo, Beth and Amy." *Boston*, 1868.

"Kitty's Class Day at Harvard." *Boston*, 1868.

"Little Women or Meg, Jo, Beth and Amy." Part Second. *Boston*, 1868.

"An Old-Fashioned Girl." *Boston*, 1870.

Measures  $1\frac{1}{8}$  ins. across covers.

"Little Men: Life at Plumfield With Jo's Boys." *Boston*, 1871.

"Aunt Jo's Scrap Bag."

"My Boy's. Etc." *Boston*, 1872.

"Shawl-Straps." *Boston*, 1872.

"Cupid and Chow-Chow, Etc." *Boston*, 1874.

"My Girls, Etc." *Boston*, 1878.

"Jimmy's Cruise in the Pinafore, Etc." *Boston*, 1879.

"An Old Fashioned Thinksgiving, Etc." *Boston*, 1882.

"Work." *Boston*, 1873.

"Eight Cousins; or the Aunt-Hill." *Boston*, 1875.

"Silver Pitchers; and Independence, A Centennial Love Story." *Boston*, 1876.

"Rose in Bloom: A Sequel to Eight Cousins." *Boston*, 1876.

"A Modern Mephistopheles." *Boston*, 1877.

Anonymous.

"Under the Lilacs." *Boston*, 1878.

"Meadow Blossoms." *New York*, [1879].

"Water-Cresses." *New York*, [1879].

"Sparkles For Bright Eyes." *New York*, [1879].

"Jack and Jill: A Village Story." *Boston*, 1880.

"Proverb Stories." *Boston*, 1882.

"Spinning Wheel Stories." *Boston*, 1884.

- "Jo's Boys, and How They Turned Out. A Sequel to Little Men." *Boston*, 1886.  
 "A Garland For Girls." *Boston*, 1887.  
 "Echoes of Harper's Ferry." *Boston*, 1860.  
     Contains Alcott's tribute to Thoreau.  
 "Louisa May Alcott, Her Life, Letters and Journals." *Boston*, 1889.  
     Edited by Ednah D. Cheney.  
 "Effie's Christmas Dream." *Boston*, 1912.  
     A play for children in three acts. Adapted by L. C. Foucher from "A Christmas Dream and How it Came True."  
 "Comic Tragedies: Written by Jo and Meg and Acted by The Little Women." *Boston*, 1893.  
 "Proverb Stories." *Boston*, 1908.  
 "The Little Women Play." *Boston*, 1915.  
 "Little Women Letters From the House of Alcott." *Boston*, 1914.  
     Selected by Jessie Bonstelle and Marian de Forest.  
 "Louisa May Alcott." By Belle Moses. *New York*, 1909.

## Recent First Editions

*A List Compiled by Merle Johnson, Editor of "A Check-List of American First Editions," Which Includes Books By Those Authors Represented In His Volume Which Have Been Published Since the Check-List Went to Press*

### SHERWOOD ANDERSON

- "Nearer the Grass Roots," and "An Account of a Journey," Elizabethton. *San Francisco*, 1929.  
 500 copies, numbered and signed. 1. p.

### WITTER BYNNER

- "Indian Earth." *New York*, 1929.  
 "Indian Stories from the Pueblos." By Frank G. Applegate. *Philadelphia and London*, 1929.  
     Foreword by Bynner.  
 "The Jade Mountain; A Chinese Anthology from the texts of Kiang Kang-Hu. *New York*, 1929. Translated by Witter Bynner.

### JAMES BRANCH CABELL

- "The Way of Eben": A Comedietta Involving a Gentleman. Decorations by Frank C. Papé. *New York*, 1929.  
 Large paper limited edition of 831 copies signed by the author.

### HENRY BLAKE FULLER

- "Gardens of This World." *New York*, 1929.  
 First edition consists of 2,000 numbered copies.

### WILLIAM MCFEE

- "Pilgrims of Adversity." *Garden City*, 1928.

### S. (SILAS) WEIR MITCHELL

- "Weir Mitchell: His Life and Letters." By Anna Robeson Burr. *New York City*, 1929.  
 Contains bibliography.

### EUGENE O'NEILL

- "Dynamo." *New York*, 1929.  
 Large paper edition (to be published in November) 775 copies, numbered and signed.



EDGAR ALLAN POE

"Doings of Gotham." *Pottsville, Pa.*, 1929.

A series of letters to editors of the *Columbia Spy*, also a poem.

CHARLES G. D. (GEORGE DOUGLAS) ROBERTS

"Vagrant of Time." (Ryerson Press, Toronto).

EDWIN ARLINGTON ROBINSON

"Collected Poems." *New York*, 1929.

Letters of Thomas Sergeant Perry. Selected by Robinson, and with an introduction by Robinson.

THORNTON WILDER

"The Third Route." By Philip Sassoon. *Garden City*, 1929.

Introduction by Thornton Wilder.

## Corrections

*This Issue Contains the Third of a Series of Additions and Corrections Supplementing "American First Editions"*

Merle Johnson

CONRAD AIKEN

"The Jig of Forslin: A Symphony." *Boston*, 1916.

THOMAS BAILEY ALDRICH

"The Ballad of Babie Bell."

The reputed edition of 1856 seems to have evaporated into thin air, unless some one can show an actual copy. The *New York*, 1859 edition, should have the printer's address on Broadway; later changed.

H. C. BUNNER

"The Suburban Sage." *New York*, 1896.

SAMUEL F. CLEMENS (MARK TWAIN)

"The Mysterious Stranger." *New York*, [1916].

K-Q at foot of copyright page.

"Following the Equator." *Hartford*, 1897.

As a matter of general interest, the rather involved account in the Merle Johnson "Bibliography of the Work of Mark Twain" of the limited edition has led some catalogers to claim that only 250 copies of the regular edition have the Hartford imprint. This interpretation is not correct, as there were many thousands with the Hartford imprint only.

PAUL LEICESTER FORD

"Janice Meredith." *New York*, 1899.

2 vols.

NATHANIEL HAWTHORNE

"Tanglewood Tales." *Boston*, 1853.

Stereotypers imprint only on verso of title-page. This supercedes the information in an earlier list of corrections.

FRANK NORRIS

"The Surrender of Santiago." *San Francisco*, 1917.

Wrappers. This was erroneously attributed, in a previous list of corrections, to Tarkington.

JAMES WHITCOMB RILEY

"Love Letters of a Bachelor Poet." *Boston*, 1922.

## Old and Rare Books

Frederick M. Hopkins

A PORTION of the library of Albert M. Todd of Kalamazoo, Mich., will be sold in afternoon sessions on October 22, 23 and 24 at the American Art Galleries. The 693 lots include incunabula, early editions of Greek and Latin classics, manuscripts including Persian and Arabic, bibliography, important colored plate books, Gould's great ornithological works, Kingsborough's "Antiquities of Mexico," and many first editions and private and special press books. The incunabula forms a group of distinction, comprising 100 books representing typographical achievement of the first century of printing. On October 30, the Emerson-Geddes sale of autographs will take place. This includes autographs of the Signers, presidents of the United States, and prominent participants in the Revolutionary War. The British and Continental portion will include letters and documents by David Hume, Leigh Hunt, Wordsworth, Wilde, the Marquise de Maintenon, Marie de Medici, Marshalls of France, Napoleon, Lord Nelson, Madame de Pompadour, Louise de Keroualle, Duchess of Portsmouth and the mistress of Charles II, besides two important letters by Horace Walpole, one of Voltaire, and others of dramatic interest.

THE first book sale of the season at Sotheby's, in London will be held on October 21, 22 and 23, and includes selections from various consignments, comprising a fragment of a fifteenth century manuscript, first editions of Sir Walter Scott, Lord Byron, Trollope, Dickens, Galsworthy, Hardy, Kipling, Shaw, and other modern writers. There are also books on art, typographical and illustrated books, works relating to English literature, and many choice and interesting books of a miscellaneous character.

A. EDWARD NEWTON, in that admirable book, "This Book Collecting Game," published last year, had

this to say about Morris and Mosher: "Morris has his disciples—Rudge, Rogers, Nash, Updike, Goudy—but no less a debt is owed Mosher by those who may be called commercial publishers, and it is these who disseminate the taste of the nation; indeed, it seems to me that our printers owe as much to Mosher as to Morris. Mosher may have thought of himself as democratic; he would have laughed to have heard himself called an aristocrat of publishers; but he was an aristocrat in his mind and method. All of us who love books, inside and out, are and will ever be in debt to Thomas Bird Mosher." Mr. Newton is right, as he generally is on bibliographical matters. The Mosher books, however, do not appear to be as much in evidence as they were when their publisher was adding a new group to his titles every year. But most of his titles are still procurable in the precise formats designed by him. The new annual catalog of "The Mosher Books" for 1929 has just been received. Flora M. Lamb, for many years Mr. Mosher's valuable assistant, has reprinted several volumes this year and is carrying on the work which he left. In addition she is continuing to publish books for authors who desire the choicest obtainable in matters of typography, hand-made papers, and appropriate bindings. She uses the imprint, The Mosher Press, a feature of Mr. Mosher's bookmaking which he started in 1912. We hope booklovers are keeping in touch with the admirable work Miss Lamb is doing for she deserves their encouragement and support.

LAST year the United States Catholic Historical Society published a facsimile reproduction of America's oldest book, Zumarraga's "Doctrina Breve," 1544, which is one of the gems of the Huntington collection, and received unqualified praise from collectors and historical students. A copy of the reproduction was welcomed by Pope Pius XI for the Vatican Library. Now the society has in press for



immediate distribution, a pre-Columbian codex, the "Codex Saville," recently secured in Lima, Peru, by the Heye Indian Foundation of New York. This codex is painted and written on native agave fibre and its date is about 1453. It has been interpreted by the veteran archaeologist, Dr. Marshall H. Saville, for whom it has been named, and the Mexican historian Rev. M. Cuevas, who relates the story of this codex in the society's "Records and Studies," declaring that extended comparison and investigation show the "Codex Saville" to be the oldest historical document in America.

**T**HOMAS F. MADIGAN'S catalog No. 56, "Autograph Letters, Manuscripts and Historical Documents" has just been received. It contains several items of exceptional interest and value, among them being Washington's instructions with regard to the prearranged signal and his plan of attack at the siege of Boston, in a letter written by his aide and secretary to Generals Green and Sullivan; a fine letter written by John Muir describing his life in the Yosemite; a generous tribute to Charles Dickens from the pen of Thackeray, and several letters by Dickens himself. It also contains autograph material by Shaw, Bierce, Carlyle, Browning, Mark Twain, Garrick, Kipling, Schiller, Thoreau and others. Signers of the Declaration of Independence, generals of the Revolutionary and Civil Wars, and the presidents of the United States are also well represented.

**D**OCUMENTS and letters relating to this country's first efforts to build a navy have just been obtained by Dr. A. S. W. Rosenbach from a New England family which treasured them since Revolutionary War days. They begin with the naval building program of 1775, and the frigates *John Hancock* and *Boston*, which are described in detail. Congress authorized the construction of thirteen frigates on December 13, 1775, and the next day a committee was chosen to superintend their construction and equipment. The original contract for the construction of two ships, the *Hancock* with thirty-two guns, and the *Boston* with twenty-four guns are in the collection. This data Dr. Rosenbach

calls the most important papers in private hands relating to the origin of this country's sea power.

**T**HE new Fall catalogs of the booksellers are paying a great deal of attention to finely printed books. A catalog just received from Goodspeed's Book Shop of Boston, is devoted to publications of book clubs, special presses, books about books, etc. The 404 lots include publications of William Loring Andrews, Bibliophile Society, the Caxton Club, Club of Odd Volumes, Copeland and Day Imprints, the De Vinne Press, the Grolier Club, the Merrymount Press, books designed by Bruce Rogers, and fine prints by the Iconographic Society of Boston, and the Society of Iconophiles of New York. The prices throughout this catalog appear to be lower than generally asked for these books.

**B**LACKWOOD will publish this month another volume of forgotten contributions by Surtees, entitled "Town and Country Papers," edited by E. D. Cumming, who has selected them from the pages of old magazines and other neglected sources. Conspicuous among the contents are a few sketches concerning Mr. Jorrocks; further extracts from the author's diary as a "Hunting Tourist" in his early days; and an examination of Beckford's "Thoughts on Hunting." G. D. Armour contributes some illustrations.

**R**OBERT H. DAVIS and Arthur B. Maurice are writing a book about the life and works of O. Henry (William Sidney Porter). They would greatly appreciate the cooperation of persons having in their possession unpublished letters from Mr. Porter. If the owners of such letters will send them to Arthur B. Maurice, Stiles Court, Elizabeth, N. J., the letters will be copied and promptly returned.

**C**ONSTABLE of London announce a "Bibliography of William Beckford of Fonthill" by Guy Chapman, in a limited edition, including a number of anonymous and pseudonymous works which Mr. Chapman established for the first time as of Beckford's authorship. There are four

1970

The Publishers' Weekly

collotype plates and numerous facsimiles in the text.

**CLYDE K. HYDER**, 34 Wendell Street, Cambridge, Mass., writes: "I am preparing a history of Swinburne's reputation in England and America and should be grateful for the opportunity of corresponding with any of your readers who may know of unpublished letters written either by the poet or by authors who have made significant critical comments about him."

**A COMPLETE** set of the first editions of Theodore Dreiser is on exhibition at the Corner Book Shop, 120 Fourth Avenue, comprising 30 volumes and priced at \$650. The original "Sister Carrie," of 1900 is included.

**J. L. DAVIS**, of Davis & Orioli, London booksellers, notes that the first edition of George Bernard Shaw's "An Unsocial Socialist," exists in three forms: (1) A mistake on the title-page, describing the work as by the author of "The Confessions of Cahel (sic) Byron's Profession." (2) After the mistake has been corrected and the title page pasted on a stub. The British Museum copy also has this canceled title-page. (3) Title-page and half title have been completely reprinted and form one sheet. It is believed that the first issue, with the typographical error, is excessively rare, and that catalogers will put a considerable money value on this "point."

### Auction Calendar

**Tuesday, Wednesday and Thursday afternoons, October 22, 23 and 24, at 2:15.** A portion of the library of Albert M. Todd, Kalamazoo, Mich., including incunabula, early editions of Greek and Latin classics, manuscripts, Persian and Arabic bibliography, important colored plate books, Gould's great ornithological works, Kingsborough's Antiquities of Mexico, etc. (Items 693.) American Art Association, 30 East 57th St., New York City.

### Catalogs Received

**Advertising and commercial art.** Marmor Book and Art Shop, 1230 Sixth Ave., New York City.

**Americana, art, music and sets.** (No. 93; Items 410.) Davis' Bookstore, 83 Fourth Ave., New York City.

**Americana.** (Part 3.) John Van Male, 3331 East 14th Avenue, Denver Colo.

**Americana, art, first editions, association books, bindings, fine presses, curiosa, literature, Occultism, psychology.** (No. 17; Items 1059.) Argosy Book Stores, Inc., 45 Fourth Ave., New York City.

**Americana, early illustrated books, bibliography, printing.** (No. 38; Items 443.) Tondeur & Saublich, Georgiring 3, Leipzig, Germany.

**Art of Printing—Books on printing, bibliography, bookbinding, calligraphy—Aulds, Baskerville, Bondoni, Clarendon Press, Didot, Stephanus a. o.** (No. 10; Items 452.) Straubing & Muller, Weimar, Germany.

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## Recent Limited Editions

*A List of Recent Limited Editions, Tabulated Under Publisher and Giving Descriptions of the Volume Which Will Aid Followers of This Branch of Publishing*

### DOUBLEDAY, DORAN & COMPANY.

A Conrad Memorial Library, by George T. Keating, William A. Kittredge (The Lakeside Press) designer,  $7\frac{1}{2} \times 10\frac{1}{4}$ , 256 pages, 10 and 14pt. Garamont monotype, Blue cloth over bevelled boards, 501 copies (425 for sale) on White Lineweave paper, \$25.00. Garden City, October 25.

Leda, by Aldous Huxley, Eric Gill illustrator, engravings, Marchbanks Press designer, 361 copies, signed by author, \$7.50. Garden City, October.

### RIMINGTON AND HOOPER, (Doubleday, Doran distributor.)

Zadig, by Voltaire, Introduction by David Garnett, Valenti Angelo illustrator, line drawings, The Georgian Press designer,  $6\frac{1}{4} \times 10$ , 148 pages, 12 pt. Italian Old Style Monotype, full cloth over bevelled boards, 999 copies on French laid paper, \$10.00. Garden City, October.



*Illustration by Boris Artzybasheff for Jacques Dorey's "Three and the Moon," Alfred A. Knopf, Inc.*

### THE CENTURY CO.

Field of Honor by Donn Byrne, 21 x 33 picas, 435 pages, 10 Caslon no. 2. Rex no. 4 pattern, 500 copies on No. 66 Lindenmeyer, \$10.00. New York, September.

### THE PEGASUS PRESS (Harcourt, Brace and Company).

The Islamic Book, by Sir Thomas W. Arnold and Professor Adolf Brohmann, 104 full page plates in collotype, 10 in color, Royal Quarto, 150 pages, Full cloth, 375 copies, \$63.00. New York, September.

Neopolitan Painting of the Seicento, by Aldo de Rinaldis, 80 plates in collotype, Quarto, 80 pages, cloth, \$31.50. New York, August.

### PAYSON & CLARKE.

O City, Cities! by R. Ellworth Larson, 6 x 8, 104 pages, Boards, cloth back, 104 copies on Van Gelder, \$5.00. New York, September.

### ALFRED A. KNOPF, INC.

Three and the Moon, by Jacques Dorey, Boris Artzybasheff illustrator, 10 illustrations, Poliphilus on the monotype, Buckram Back, paper sides, 250 copies on Normandy Vellum, signed by artist, \$10.00. New York, October.

### HERON PRESS.

Youth Walks on the Highway, by Albert Richard Wetjen, John Alan

Maxwell illustrator, Garamont Mono-type, 1-100 on Kincora handmade, bound in batik, signed by author and illustrator, \$10.00; 101-1100 on Rittenhouse Laid, bound in air-brush paper, \$7.50. New York, Sept.

The Bastard, by Erskine Caldwell, Ty Mahon illustrator, Caslon Old Face, 1-100 on American Handcraft, bound in Balloon Cloth, signed by author and illustrator, \$10.00; 101-1100 on Mellow Book, bound in Holliston Cloth, \$6.00. New York, Sept.

Epitaph, by Theodore Dreiser, Robert Fawcett illustrator, Nicholas Cochin type, 1-100 on handmade Van Gelder, bound in flexible hand-tooled leather; signed by author and illustrator, \$17.50; 101-250 on handmade Keijyo Kami, bound in Japanese silk, signed, \$15.00; 251-1100 on Keijyo Kami, bound in balloon cloth, \$12.50. New York, Sept.

#### THE LIMITED EDITIONS CLUB.

The Travels of Lemuel Gulliver, by Jonathan Swift, Introduction by Shane Leslie, Alexander King illustrator, Norman T. A. Munden, Baltimore, designer,  $7\frac{1}{4} \times 10\frac{3}{4}$ , 320 pages, Italian Old Style type, Pigskin and linen, 1500 copies on "Gulliver's Travels" paper, \$10.00 to subscribers. New York, October.

#### JACOB E. SPANNUTH.

Doings of Gotham, by Edgar Allan Poe, Thomas Ollive Mabbott editor, Octavo, 126 pages,  $\frac{1}{2}$  Red Cloth, uncut, 750 numbered copies on Bodleian Rag stock at \$10.00; 36 copies on large paper, specially bound, signed by editor and publisher, \$25.00. Pottsville, Penna. October.

#### COVICI, FRIEDE, INC.

Droll Tales: The Second Decade, by Honoré de Balzac, Dr. J. Lewis May translator, Jean de Bosschère illustrator, Robert S. Josephy designer,  $6\frac{1}{4} \times 9\frac{1}{2}$ , 304 pages, 12 pt. Monotype No. 172, 1500 copies on worthy Gracian paper, \$12.50. New York, October.



*Frances before the judges, from "The Spy" by James Fennimore Cooper.  
William Edwin Rudge*

#### THE SLIDE MOUNTAIN PRESS.

The Cow's in the Corn, by Robert Frost, First Edition,  $4\frac{5}{8} \times 6\frac{1}{4}$ , 18 pages, Board Binding, 91 copies signed by author. Gaylordsville, Conn., October.

#### WILLIAM EDWIN RUDGE.

The Spy, by James Fennimore Cooper, 3 volumes, Introduction by Henry Seidel Canby, Illustrations in color from pastel drawings of William Cotton, Bowling Green Press designer,  $4\frac{1}{4} \times 6\frac{3}{4}$ , Typography by Frederic Warde, Cloth stamped in Gold, 1000 copies (250 for England), \$20.00. New York, October.

#### KAHOE AND COMPANY.

An Essay on Suicide, by David Hume, Esq., 120 copies, \$2.50. Yellow Springs, Ohio, Sept.

The Book of Genesis, 950 copies, \$3.00. Yellow Springs, Ohio, Sept.



## Doubleday in the Limited Edition Field

LAST spring Doubleday, Doran organized a Department of Limited Editions with William H. Seward and R. Critchell Rimington in charge. In an extraordinary short time they have developed a program and placed on the market fourteen books of varied types. They celebrated the completion of the first step in this program by opening an exhibit in one of the halls of the Art Center the week of September 30th, and prefacing this with a dinner to some of the designers and friends of the enterprise at the Yale Club. The guests and many later visitors have found a great deal of interest in these books, and the trade has already shown its appreciation of the program. Among the fourteen books, four bear the imprint of Rimington & Hooper, who had already started a program of their own before they were taken into the Doubleday plan. Their books will be sold through the Doubleday agencies.

The trade was particularly struck by the variety of books included in the program. For example, a volume on Currier & Ives, the famous makers of prints, to be published October 25th, the 501 copies of which are already sold out. The process of reproducing 142 originals has been particularly successful, and an old-fashioned title-page has been devised to go with them.

A volume in another field is that on "The Pine Furniture of Early New England" by Russell H. Kettell. The photographs are reproduced by the aquatone process at the Rudge plant, and the subject is one of very present interest.

The book which the Merrymount Press contributes to the program appeals to another type of collector, a volume called "Letters from an Old Sportsman to a Young One" by Henry Higginson of

Boston. This book has a limited edition of 201 copies signed by Lionel Edwards, the illustrator. There will be a trade edition a little later at \$7.50.

To another different audience will appeal the volume entitled "A Conrad Memorial Library," a catalog by George T. Keating of the most complete Conrad library in existence. There is added interest in twenty-four prefaces on Conrad's books written by leading English and American authors. This book, also an October publication, is the product of William A. Kittredge at the Lakeside Press, Chicago.

The field of art is not overlooked, and "The Etchings of Troy Kinney" appear in a volume at \$15. A volume called "Good Medicine" reproduces with text some of the pictures of Charles M. Russell. The edition will be limited to 134 copies, each containing an original drawing or signature of the artist, and the price will range from \$110 to \$150 a copy.

As a contribution to American first editions we find a book by Stephen Vincent Benét called "The Barefoot Saint."

Two books of historical character are "True Travels of John Smith" and "Voyages and Discoveries of the Companions of Christopher Columbus" by Washington Irving.

Then there is the famous edition of "Punch and Judy" illustrated by Cruikshank. This is offered with careful reproductions of the original pictures, a classic, given a beautiful setting.

We also found "Zadig" by Voltaire with illustrations by Valenti Angelo, who has done so much work for the Grabhorn Press and who is also responsible for the illustrations in the book by Benét referred to above.

## Increased Interest in Fine Bindings

AS the number of collectors who interest themselves in fine bindings increases, the variety of stock from the best binders which American dealers are able to carry is also increasing, and examples of the craft of the best French and English masters as well as American binders are on display for those who love the feel of beautiful leather.

Elaborate inlays provide a means of decoration that has been very successfully used by some of the binders, and many examples of this art have been recently brought from London by Himebaugh & Browne of New York. Pater's "Renaissance" has an ivory portrait of da Vinci. A rare copy of "Daphne and Chloe" with four miniatures after Boucher is on display as well as a first edition of

Symond's "Wine, Women and Song." These indicate the type of books that has been found to lend itself to this treatment. The portrait inlay is usually painted on ivory, and the gilt of the binding is used as a frame.

Another type of binding elaboration that Rivere has developed is the burnished gold and color on vellum, and an example of this shown in the collection is a copy of Poe's "Raven."

Importations which include also private press books, such as the Kelmscott Chaucer, Doves Press Keats and Shelley, the latter on vellum, Kelmscott Keats, Shelley and Moore's "Utopia," Nonesuch Bible, and Shakespeare Head Froissart, indicate the range of fine stock which a bookstore can carry.



*Austin Dobson—1885  
With one miniature inlaid, an im-  
portation of Himebaugh & Browne*



*Walter Pater  
"Renaissance," first edition, 1878,  
with two miniatures inlaid*



## Good Second-Hand Condition

John T. Winterich

WHEN John P. Jewett & Company of Boston accepted Mrs. Stowe's "Uncle Tom's Cabin" for publication early in 1852 they had not the slightest inkling of the fact that they were preparing to launch the most sensational best seller in the history of American literature. If they had envisaged this remarkable and gratifying picture, even if they had looked for an average good sale, they would probably have had stereotype plates made immediately. Instead they had the first ten thousand copies, constituting at least two editions, printed from type. By that time the success of the venture was so well assured that stereotype plates were made.

This fact is of supreme importance to the rare-bookseller of today. The fakeability of "first editions" of "Uncle Tom's Cabin" is too common knowledge in the trade, and while erasure of the numerical designation of issue just above the imprint of each of the two volumes can in general be readily detected, still enough sham firsts have won their way to apparent respectability to make the bookseller instantly suspicious when a copy is offered for sale. It is not good for a book to be suspected, for some of the suspicion is certain to cling to unquestionably authentic copies. Give a dog a bad name and his righteous brothers of the same litter will share his infamy.

But the fact that plates were made after ten thousand "Uncle Toms" had been printed provides a ready means of bringing the book into good collecting repute. The slug "Tenth Thousand" was apparently the first designation to be employed after the printing of the original edition. In these first ten thousand copies (the first and second editions by presumption) the verso of the title-page carries, in addition to the copyright notice, the imprint "Press of George C. Rand, / Wood Cut and Book Printer, / Cornhill, Boston." From the fifteenth thousand (inclusive) on, the notice reads: "Stereotyped by Hobart & Robbins, / New England Type and Stereo-

type Foundry, / Boston. / Printed by Geo. C. Rand & Co., No. 3 Cornhill."

In other words, only those copies of "Uncle Tom's Cabin" which are slugged "Tenth Thousand" can lend themselves to even the most skillful doctoring. In the case of every later edition the addition of the stereotyper's name and the altered form and phrasing of the printer's notice provides a combination that is bound to baffle the cleverest book-racketeer.

THE recent record price of more than \$2,000 paid in London by Alwin J. Scheuer of New York for a copy of the first edition of Charles Reade's "The Cloister and the Hearth" (London, 1861, four volumes) recalls the fact that the book was published in New York the same year by Rudd & Carleton in a single octavo volume. The American publishers contrived to squeeze the entire hundred-chapter novel into 256 pages by setting the text two columns to the page (a common practice of that and later date) and using a type of such distressing diminutiveness that the attempt to read more than a column at a sitting must have brought on some acute form of ophthalmia. The house of Rudd & Carleton was only four years old at the time, having got off to a flying start in 1857 by publishing, among its earliest ventures, William Allen Butler's "Nothing to Wear," one of the few American best-sellers in verse.

Reade had a high opinion of his worth as a novelist. "A Good Fight," the short novel which grew into "The Cloister and the Hearth," was serialized in *Once a Week* in England and in *Harper's Weekly* in America. Dickens's "A Tale of Two Cities" was appearing in the *Weekly* at the same time. On July 30, 1859, Reade addressed a letter to Sampson Low, representing Harpers in London, protesting against the offer made for "A Good Fight." The letter, as quoted in "The House of Harper" (New York, 1912), contains this remarkable passage:

"Up to the present moment I have had every means to be satisfied with Messrs. Harper. But this time I don't feel quite satisfied. 'A Good Fight' is a masterpiece. 'A Tale of Two Cities' is not a masterpiece. Yet Messrs. Harper gave Five Thousand Dollars (£1,000) for it, and to me *one-twentieth* of that sum. Now this might be just in England: but hardly just in America, where as you know very well, I rank at least three times higher than I do in this country."

THE Famous short dedication of "Ben Hur"—"To the wife of my youth"—to which the addition "who still abides with me" was subsequently made survived through several printings. "Ben-Hur" first appeared in 1880, but the short dedication has been noted in copies with inscriptions dated 1883, by which time the book must have sold many thousands of copies.

DUTTONS' recently issued "Catalogue of Rare Books, including some of the Choicest Gems of Literature," is in itself an item of moment in that it lists the highest-priced item ever to win mention in a rare-bookseller's catalog this department believes. There are only fifty-three items in the catalog, but only Henry Ford or Jerome Kern could afford to acquire them, so to speak, en masse. Item No. 24 is a copy of the Kelmscott Chaucer on vellum, priced at \$35,000. Only thirteen vellum copies were printed, and nine of these are in institutions and therefore unlikely ever to reach the market.

NO one would have the temerity to dispute the prowess of Thomas Alva Edison as an inventive genius—certainly not in a year which has seen the issue of a United States Government stamp in his honor. But there is a chink even in Mr. Edison's armor. Thomas F. Madigan's Catalog 56, lists at \$35 the following autographed sentiment signed:

"THOMAS A. EDISON

"The boast of heraldry of pomp and power

All that beauty all that wealth ere gave

Alike await the inevitable hour  
The path of glory leads but to the grave.

GRAY."

This may be magnificent, but it certainly is not Gray. This department, ever zealous in the search for truth, visited Mr. Madigan in order to determine whether he had correctly misquoted the sentiment. Investigation showed that Mr. Madigan had copied the Edison version faithfully, so that the buck may be referred directly back to Mr. Edison.

IT is pleasant to see a division given over to Copeland and Day imprints in Goodspeed's Catalog 185: "Publications of Book Clubs, Presses, Bibliography, Books About Books, Etc." In a day when many collectors assume that rare book prices begin at a thousand dollars and work up, it will surprise some of this group to note that with the exception of one fifty-dollar item, all the items listed in the Copeland and Day section are priced at from \$7.50 down—all the way down to \$1, at which price the cataloging of any item is something of a favor to the purchaser. The fifty-dollar item is Gertrude Smith's "The Arabella and Araminta Stories," with an introduction by Mary E. Wilkins and illustrative designs by Ethel Reed (Boston, 1895)—one of fifteen copies on Royal Japanese paper, and with extra decorations painted by the illustrator on the endleaves, and with four of the original drawings laid in. The book is autographed by author, illustrator, and the writer of the introduction. It seems like a lot for fifty dollars.

The collector of limited means who is looking bewilderedly about for something that will not totally deflate his purse can do far worse than devote himself to Copeland and Day imprints. He will find the hunt mildly but pleasantly difficult (books that come too easy aren't worth having), but in time he will have assembled a charming little collection of beautiful books and, in the main, endurable titles.



# A GREAT EVENT FOR BOOK COLLECTORS

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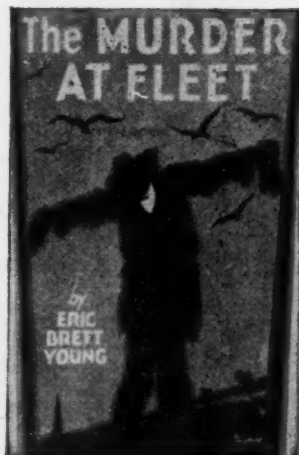
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## In This Issue

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<i>Children's books in 18th century English fiction are perhaps as old fashioned as can be to the twentieth century. But in the tales of Maria Edgeworth, enhanced by the drawings of Hugh Thomson, in Mrs. Molesworth's stories about good little boys and girls, and in others of this period there is a quality of beauty and quaintness which still charm.</i>	
TWO AUTHORS FAMED AMONG BOYS . . . . .	2061
I. Dan Beard by Irving Crump	
II. Ralph Henry Barbour by Harold M. Sherman	
<i>Dan Beard's influence has spread so far among boys that he has become almost a national institution. Ralph Henry Barbour's stories of sports appeal as much to the present younger generation as they did to the one preceding. He is the undisputed dean of short story writers for boys.</i>	
EDITORIALS . . . . .	2068
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<i>The life-sketch of an outstanding representative of the new spirit in American bookmaking.</i>	
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## Forthcoming Issues

✿ ✿ ✿ In the Bookmaking Department next week we shall have articles on "The Revival of Types" by Paul Johnston of the Fairfield Press and on "Richard W. Ellis: Designer of Books" by R. Critchell Rimington. ✿ ✿ ✿

✿ ✿ ✿ The leading article in the issue will be one on "Built-In Bookcases" by Joseph Wharton Lippincott. ✿ ✿ ✿

✿ ✿ ✿ The Annual Rare Book Number will be published on November 16. It will include an article by Thomas Madigan on "Autographs," a review of the last auction season and forecast of the season just beginning by Frederick M. Hopkins. Mr. Winterich's next article will be the story of the publication of "Moby Dick." ✿ ✿ ✿

✿ ✿ ✿ Ruth Leigh has written another merchandising article on "Selling Business Books" which we shall publish in a November issue. Miss Leigh has for many years

written on merchandising. Having long been especially familiar with the department store field, she applies to selling books some of the ideas that have been found successful in department store selling.

### THE PUBLISHERS' WEEKLY

*The American Booktrade Journal*

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# FEATURED NELSON JUVENILES

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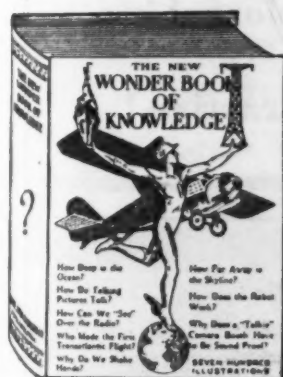
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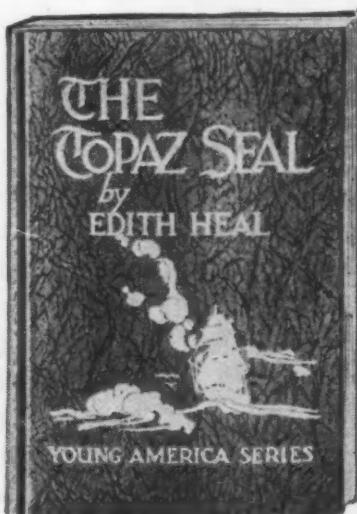
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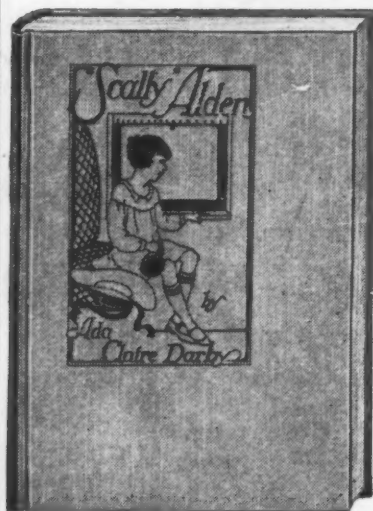


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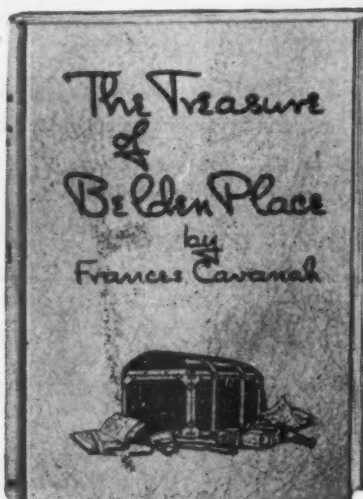
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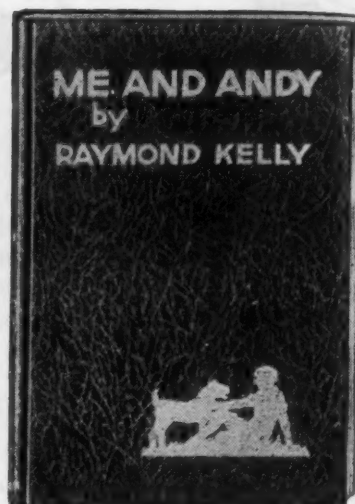
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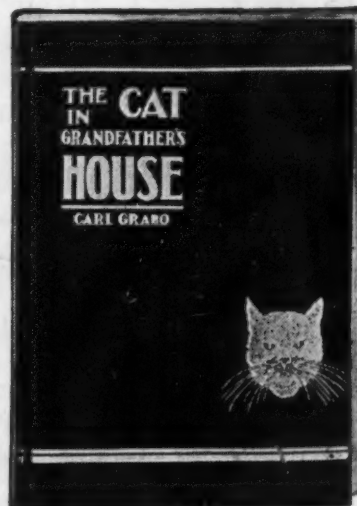


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## OCTOBER -BIGGEST MONTH YET IN A GREAT MYSTERY YEAR!

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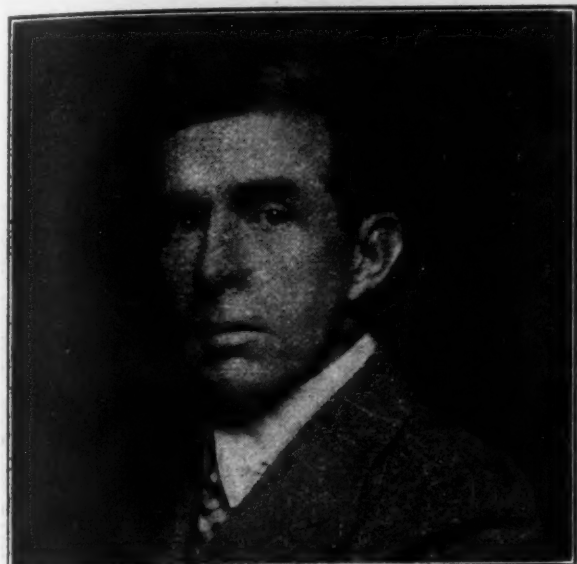
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WILLIAM BOLITHO, the first author ESSANDESS ever went after—news about his book

⚡⚡⚡ In January 1924 one MR. SIMON and one MR. SCHUSTER (otherwise known as *Your Correspondents* or as MLS and RLS) agreed that it would be a Good Idea to get hold of WILLIAM BOLITHO for a book.

⚡⚡⚡ At the time BOLITHO's European dispatches appeared every Monday in the *New York World* in the space otherwise occupied by Heywood Broun. And we liked it. This was the first book *The Inner Sanctum* went after, and it has taken six years to get it.

⚡⚡⚡ Those six years involved countless letters, cablegrams and conferences. One of the most delightful phases of the tracking down of this manuscript was a visit to MONTAFET a suburb of AVIGNON in the PROVENCE country, where *The Roving Sanctum* discovered his author raising peacocks and white turkeys, growing his own vegetables and spending his leisure in a great stone swimming pool.

⚡⚡⚡ In the interim BOLITHO's followers have grown. So much so that last year *The New York World* brought him to America as a staff writer. Part of the book was written while he was here, and the balance arrived a little over a month ago—a most welcome package to read and to prepare for the well-known Christmas Trade.

⚡⚡⚡ Further details will be found on the following two pages of this issue of *The Publishers' Weekly*. But if you do turn over now, please come back—there's more to report this morning.

⚡⚡⚡ While BOLITHO was the first author Essandess went after, the first book it actually published was *The Cross Word Puzzle Book, Series I*. . . . By way of announcing that *Series Fourteen* is on its way.

⚡⚡⚡ In fact the *Fourteenth Cross Word Puzzle Book* will be published on the *fourteenth of November*. It has one of the la-da-dadiest colors you ever saw on the jacket, but don't mind that; what are you going to do when you get ten shades away from the primary red, blue and yellow?

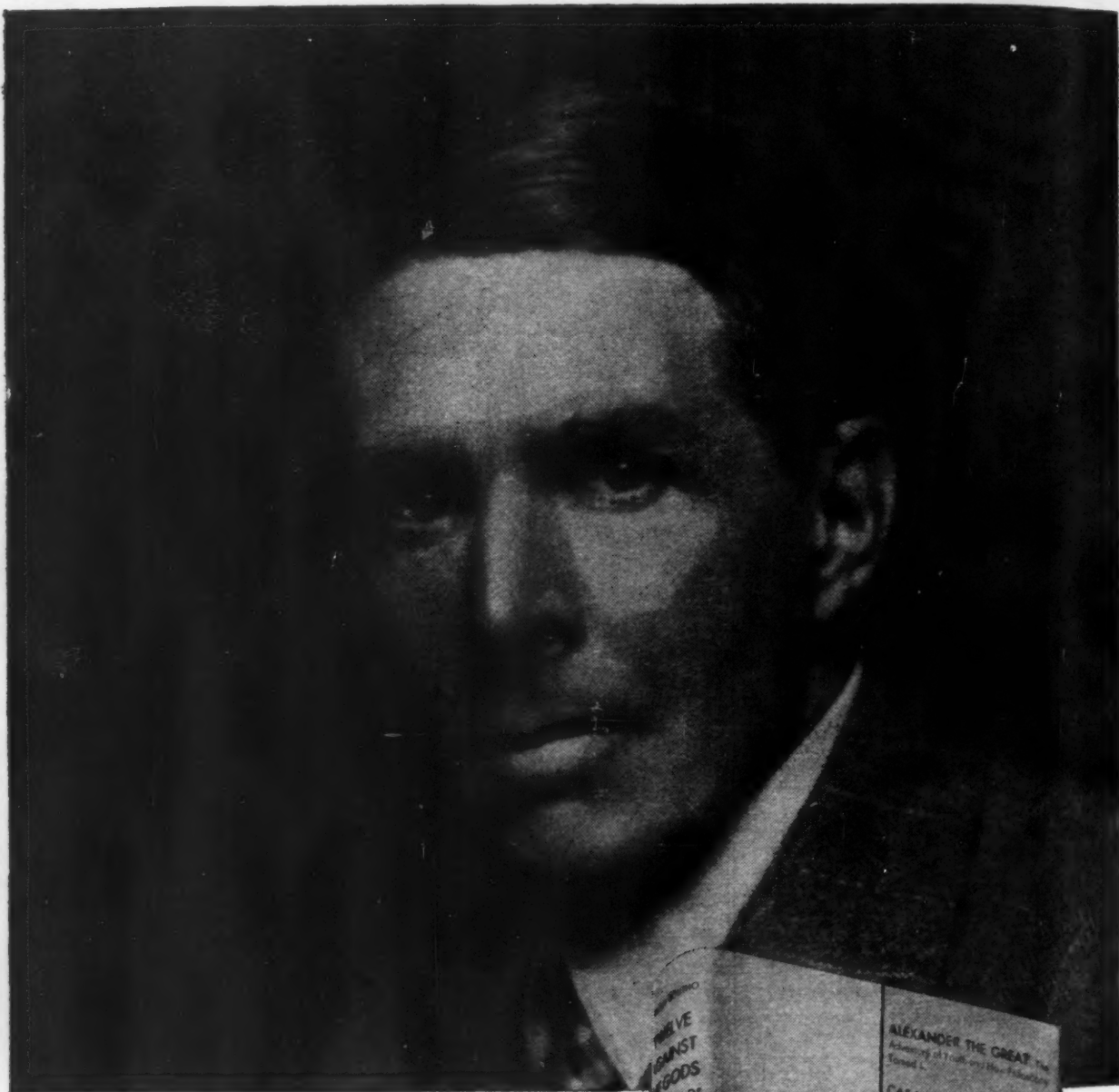
⚡⚡⚡ The *Art of Thinking* is going into a Christmas box. Further plans for this will be divulged shortly. *The Inner Sanctum* has made special Christmas boxes three times previously: on *The Story of Philosophy*, *Trader Horn* and *Bambi*. Each time sales jumped from 50 to 100%. So will *The Art of Thinking*—and that's Babsonian statistics, not Sales Talk.

⚡⚡⚡ Watch *The Psychology of Happiness*. A test is being made at the present time to discover whether it has the big sales possibilities we suspect it has. If the test works out as it did last year on *The Art of Thinking*, *The Inner Sanctum* shall shoot the works and try to bring it up among the non-fiction big boys.

⚡⚡⚡ This is the time of year when *The Inner Sanctum* likes to put in a good word for *The Poker Book* by H. T. WEBSTER. . . . Remember?

⚡⚡⚡ And while on the subject of books—that-didn't-go-as-they-should-have, permit *Your Correspondent* a heavy sigh over *Class Reunion* by FRANZ WERFEL. A great many of the critics just plain muffed the book. *The Inner Sanctum* must have too. If a book as truly great as that can go only 3,500 in three months, Something Ought To Be Done about it. A prize of ten copies of *The Art of Thinking* is hereby offered for any suggestion that can be used.

—ESSANDESS.

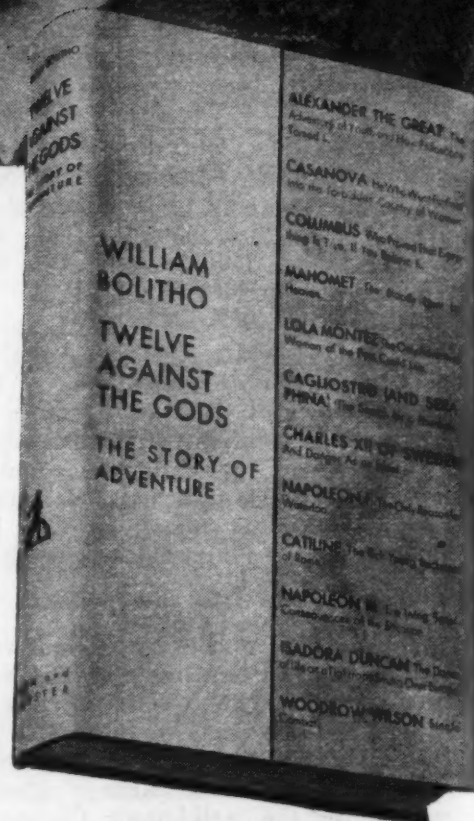


William Bolitho and  
his book, "*Twelve  
Against the Gods*"  
of which we expect  
Pretty Big Things.\*



Simon & Schuster, Inc.

\*See opposite page.



Nov. 7—\$4.00



# Twelve Against the Gods

*\*Among the reasons:*

1. The way Bolitho writes. Here is a part of the end of the chapter of Casanova:

So his graph, haltingly, but ever declining, approaches the deepest drop. Fall, Casanova, who was in his hey-day guilty of every sin, and every crime? Casanova, the card-sharper, quack, thief, adulterer, seducer of nuns and school-girls, murderer, jail-breaker, and all the rest? Listen, you who hate him; he fell lower still. He returned to Venice. Bragadin was dead, a bankrupt. Dandolo lived in penury, a poor old man, nearly a beggar. Casanova was fifty-two years old. He applied for a post of police spy, to his hated Inquisitors the court who had put him in the leads. By grovelling he got it.

His work was to furnish reports on the morality of the city. Some of them are extant; he did not sign them with his own name, but as Antonio Pratolini. In one he brings to his employers' notice "the scandalous scenes he has observed in theatres when the lights are turned down." Another gives a list of forbidden books he has seized from a school-boy; among them the Poems of his first friend, old Baffo. He complains that there are nude models, "young girls" in the art schools and is "practically certain that some persons who are not artists obtain admission under false pretences." For these services he received ten dollars a month. In 1781 the Inquisitors dismissed him. There is a letter from him beginning "Full of confusion, overcome with shame, knowing myself to be absolutely unworthy of addressing my vile writings to Your Excellencies . . ." ending "I beseech Your Sovereign Munificence to allow me to keep on the post where I have been serving; I will work harder. So that I can live."

Yet at this moment the prone man had a mistress, one Francesca Buschini, a sempstress who writes of him in a letter, "That great man full of heart, of intelligence and of courage." They lived together in a tiny house in the Barberia delle Iole. I do not know if it still exists or can be identified. . . .

2. We like the way the book looks and believe the public will.
3. It's about time for a Non-fiction Natural to come across In A Big Way. This may be the one.
4. At least we hope so, and will advertise it accordingly.

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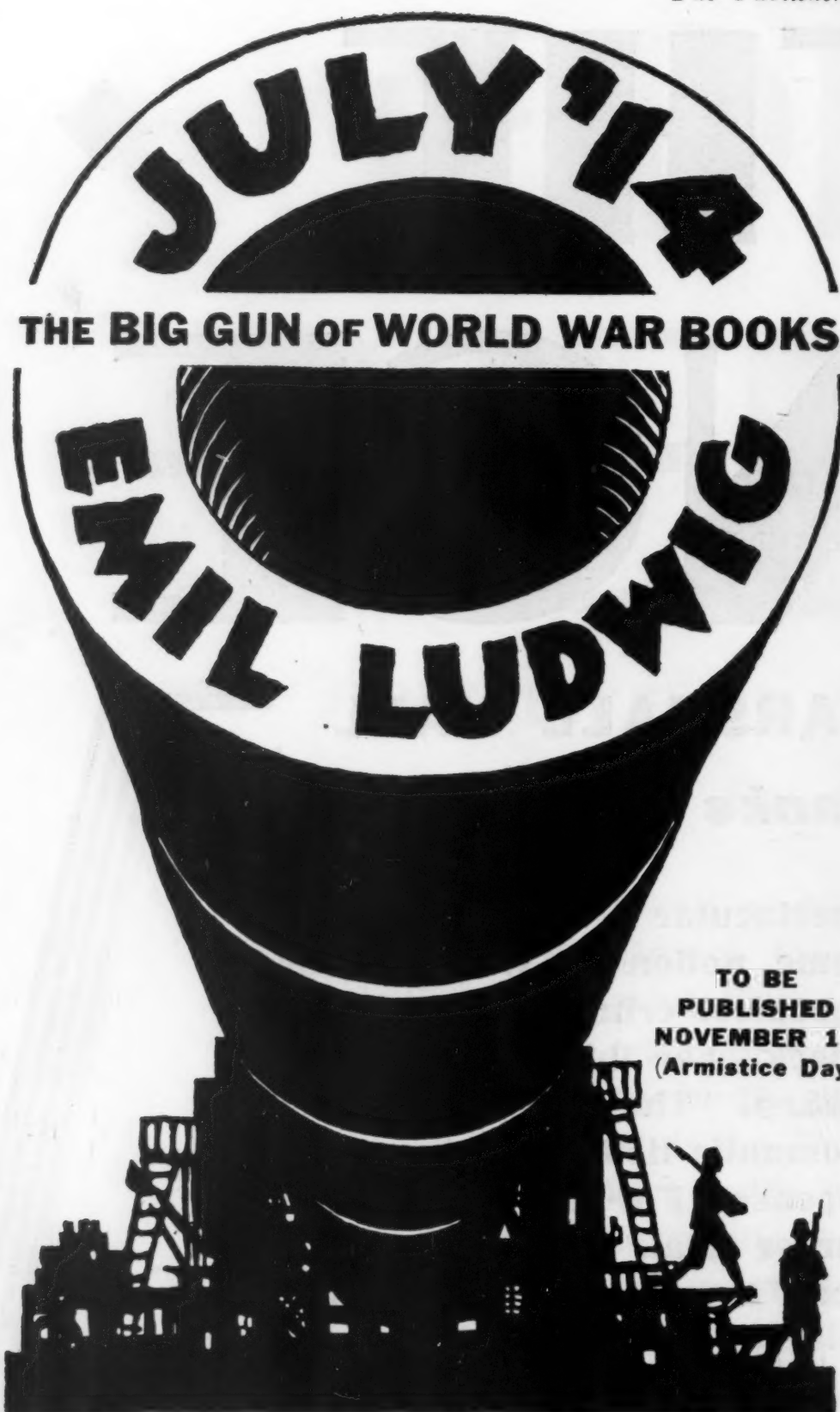
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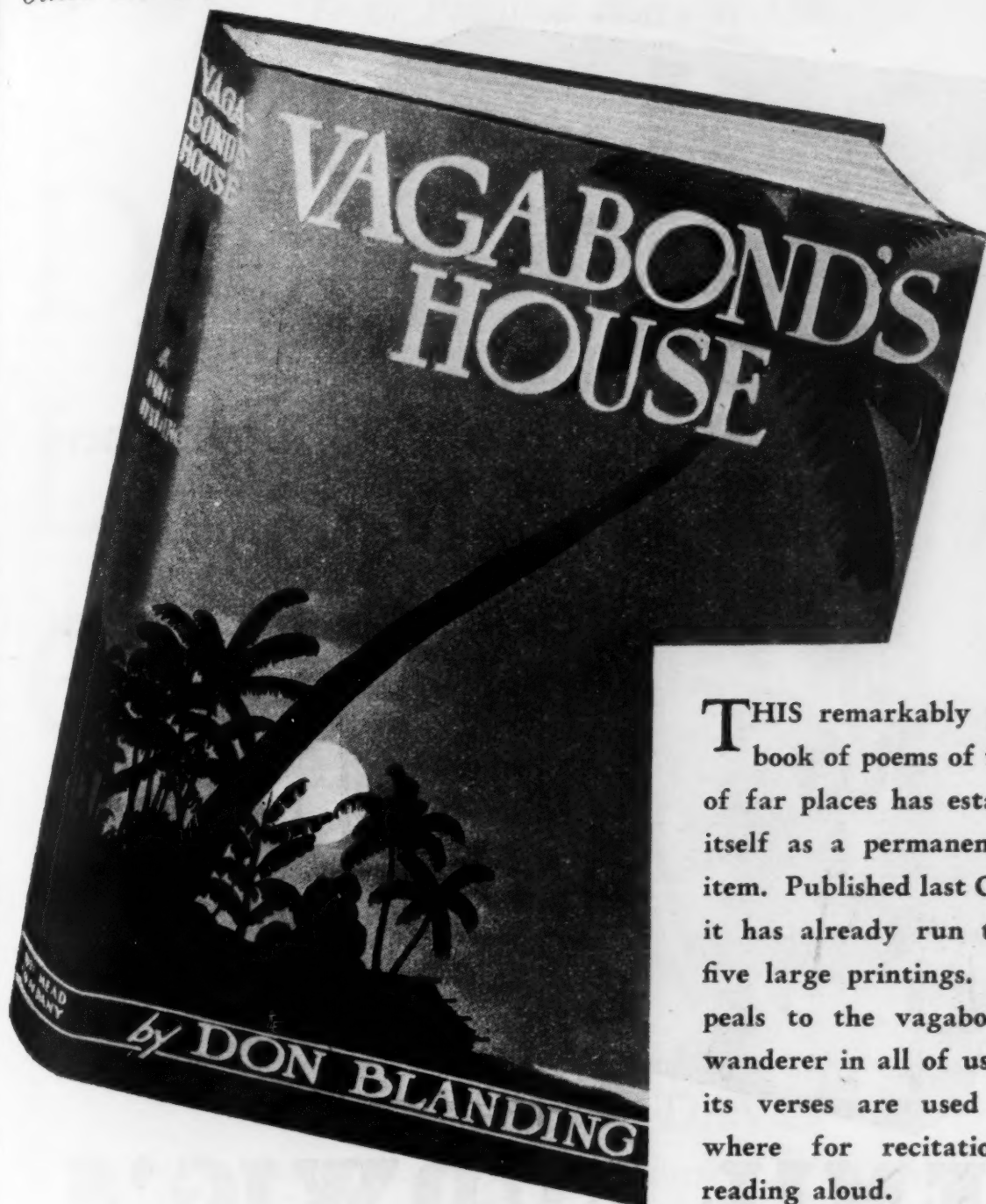
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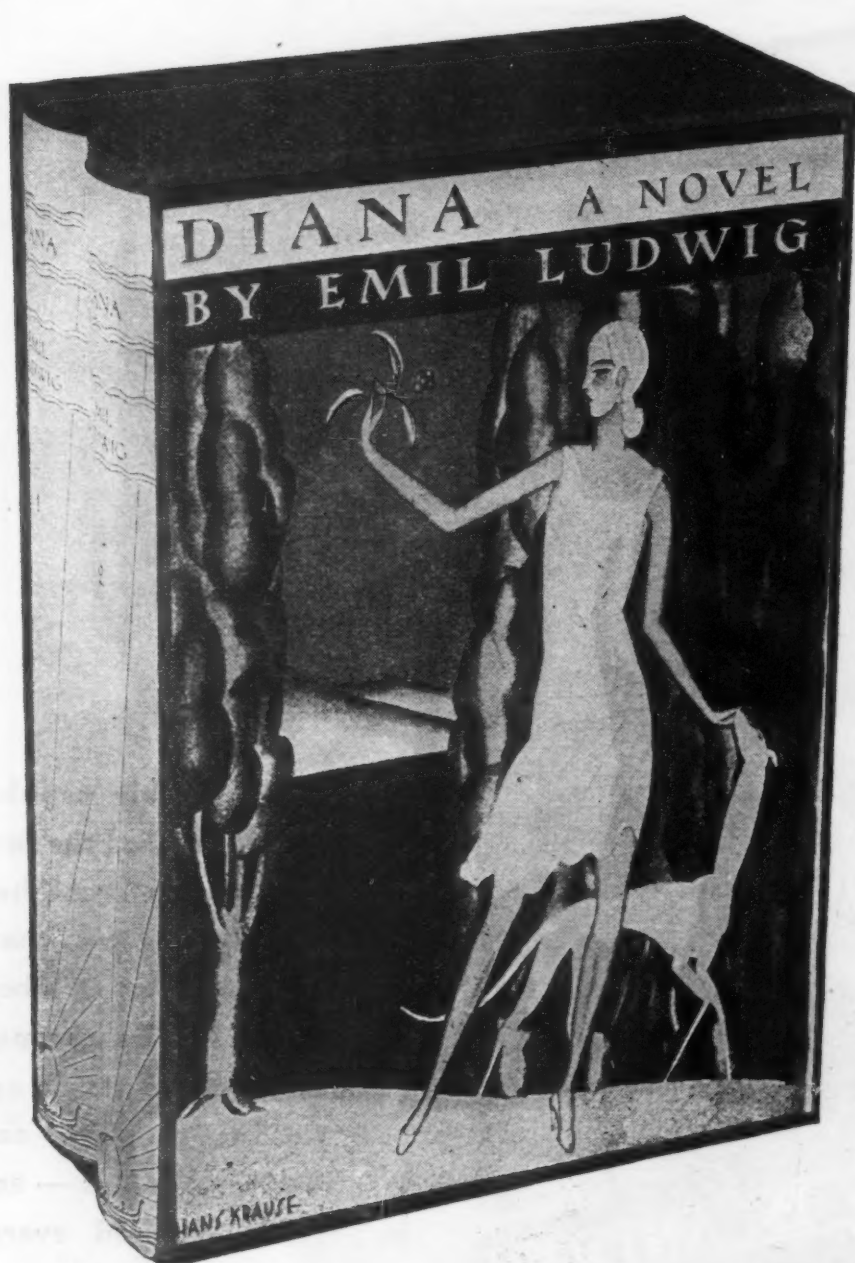
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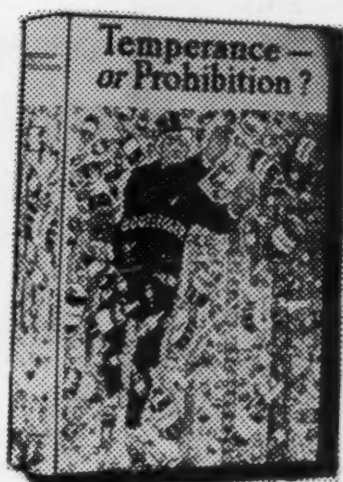
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